

Building Bridges to Success: Employer Experiences with High School Internship Models

Presented by:

- Theresa Todd, Work-Based Learning Intermediary, Black Hawk College
- Leah Miller, Director of Human Resources, City of Moline
- Neil Gambow, Chair, Mayor's Employer Advisory Council
- Maurice Jefferson, Floor Forman, Benvenuti & Stein Inc.







Moline Coal Valley School District and City of Moline Student Internship Program



- Created in 2022 to increase the work-readiness experiences for junior and senior students
 through exposure to six functional areas in the city (Parks/Street Maintenance,
 Engineering, Fleet Maintenance, Utilities Field Maintenance, Drinking Water Treatment
 Plant, Wastewater Treatment Plant), completion of work-readiness certifications, resume
 and job interview preparation and support, fast-track transition to identified programs at
 BlackHawk College, and possibility for future full-time paid employment with the City of
 Moline. Benefit to the City of increasing viable applicant pool for future positions/careers.
- Three-tier program:
 - Tier 1: Formal Tour of Six Functional Areas in spring for junior students
 - Tier 2: Six-Week Paid Summer Internship: Juniors rotate through six functional areas
 - Tier 3: Six-Week Paid Summer Internship: Previous participants select one functional area





Moline Coal Valley School District and City of Moline Student Internship Program



- Process for student recruitment
 - Recruitment of students begins in the spring with the tour and the internship is held over the summer.
 - Recruitment at the high school starts with pulling our Xello data as well as speaking to our hands on classes such as Woods, Welding & CNC for Public Works and Consumer Ed, Computer Science & Business for Administrative.
 - Interns are employees of the City of Moline and paid minimum wage
 - In Tier 2, students primarily job shadow and in Tier 3 take a more active role and perform work
 - Challenges/How overcome





Moline Coal Valley School District and City of Moline Student Internship Program



- Next Steps/Enhancements
 - In 2023 added Administrative Internship with exposure to five different functional areas (Executive, HR, IT, Finance, Community & Economic Development)
 - Tier 1: Formal Tour of Six Functional Areas in spring for junior students
 - Tier 2: Two-Week Paid Summer Internship: Juniors focus on one functional area
 - Tier 3: Four-Week Paid Summer Internship: Previous participants selected functional area



Illinois Education & Career Excellence Network

EVANSTON MAYOR'S EMPLOYER ADVISORY COUNCIL



iKit Summer Internship Program

iKit Summer Internship Program

- Began in March 2020 with a re-allocated grant from Evanston Community Foundation
- 10-week paid internships with local Evanston employers for Evanston Township High School (ETHS) graduating seniors
- All interns registered as employees of the City of Evanston Mayor's Summer Youth Employment Program (MSYEP) for purposes of payroll and insurance.
- Honed the program each year to meet employer needs
 - Training about how to manage a new graduate
 - Best way to onboard a student
 - Mentoring responsibility

Process for student recruitment

- Employers lined up 60 days before student application period starts
- ETHS announces student sign-up dates through ETHS communication network
- As applications are received, students are scheduled for initial interview
 - Explore career choices they checked on the application.
 - Resume review
 - Career readiness assessment
- Placement commences after all the applications are in and students interviewed.



iKit Summer Internship Program Flyer





iKit Summer Internship Program

- Prior to student assignment, employers required to submit:
 - Job description
 - Look for at least two work areas of engagement
 - Written assessment by employer at midpoint and end point
 - Attend mandatory employer training how to successfully manage a young person right out of high school
 - Day-one onboarding schedule
 - Employer requirement check list (Vaccinations, background check, drivers license, etc.)
- 25-30 hours per week for 10 weeks
- Pay: \$15/hour
- Interns are enrolled in the Mayor's Summer Youth Employment Roster
- Hire if appropriate



Next steps

- ETHS Superintendent set a goal of 800 work-based learning experiences for students each year
 - ▶ Expand iKit Summer internship program to 50 young people per year for summer of 2024
 - Include rising seniors in specific pathways
 - Expand MEAC employer roster to at least 80 employers covering all pathways
- ▶ Partner with the Evanston Collective NEW INITIATIVE!!
 - Ryan Stadium Build \$850 Million. 3-year construction project.
 - NU Workforce Development Project
- Assist ETHS development of more rigorous CTE platform Arts and Innovation
- \$43 million CTE and Arts facility upgrade



Panel Discussion

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