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PRESIDENT AND CEO



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@philadelphiayouthnetwork

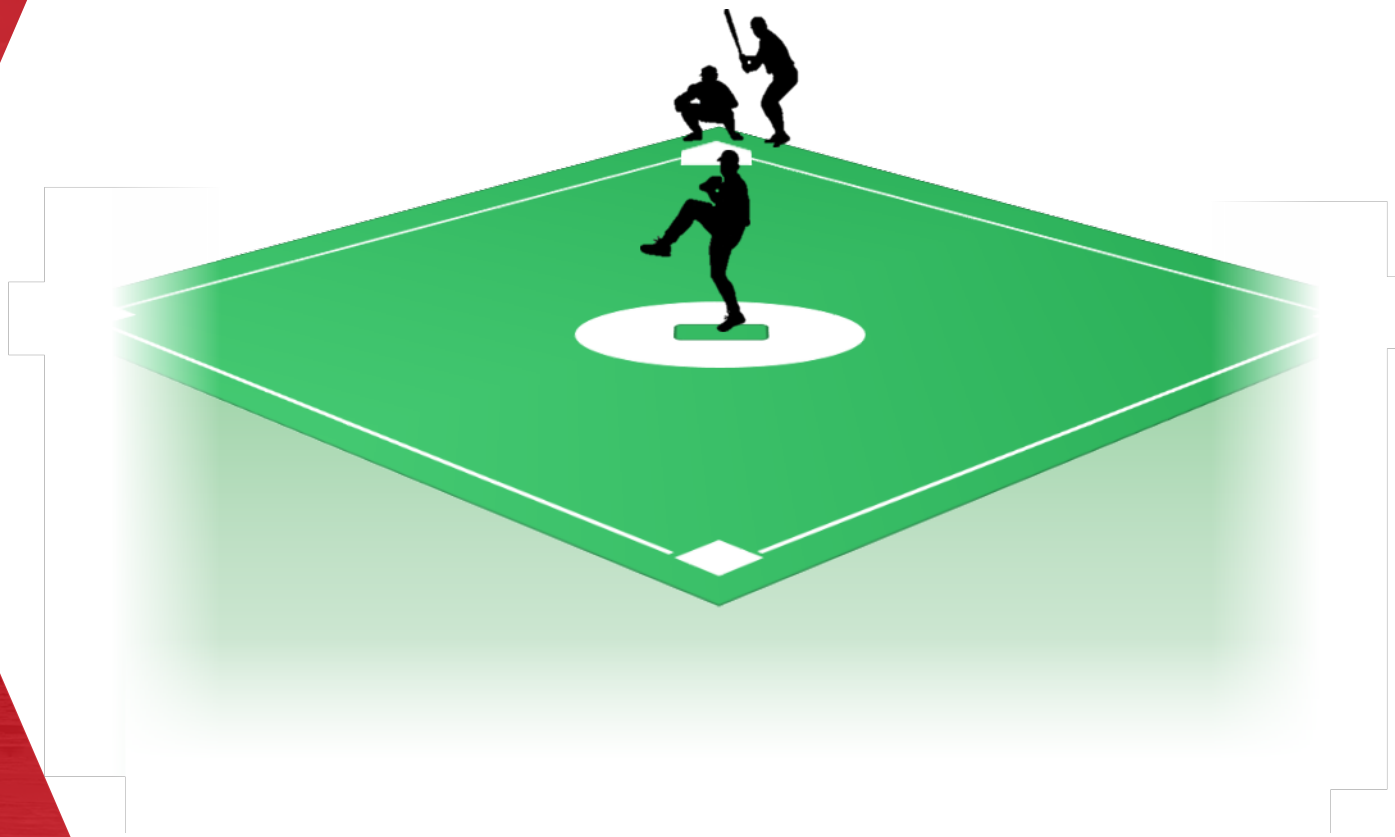
Our Vision

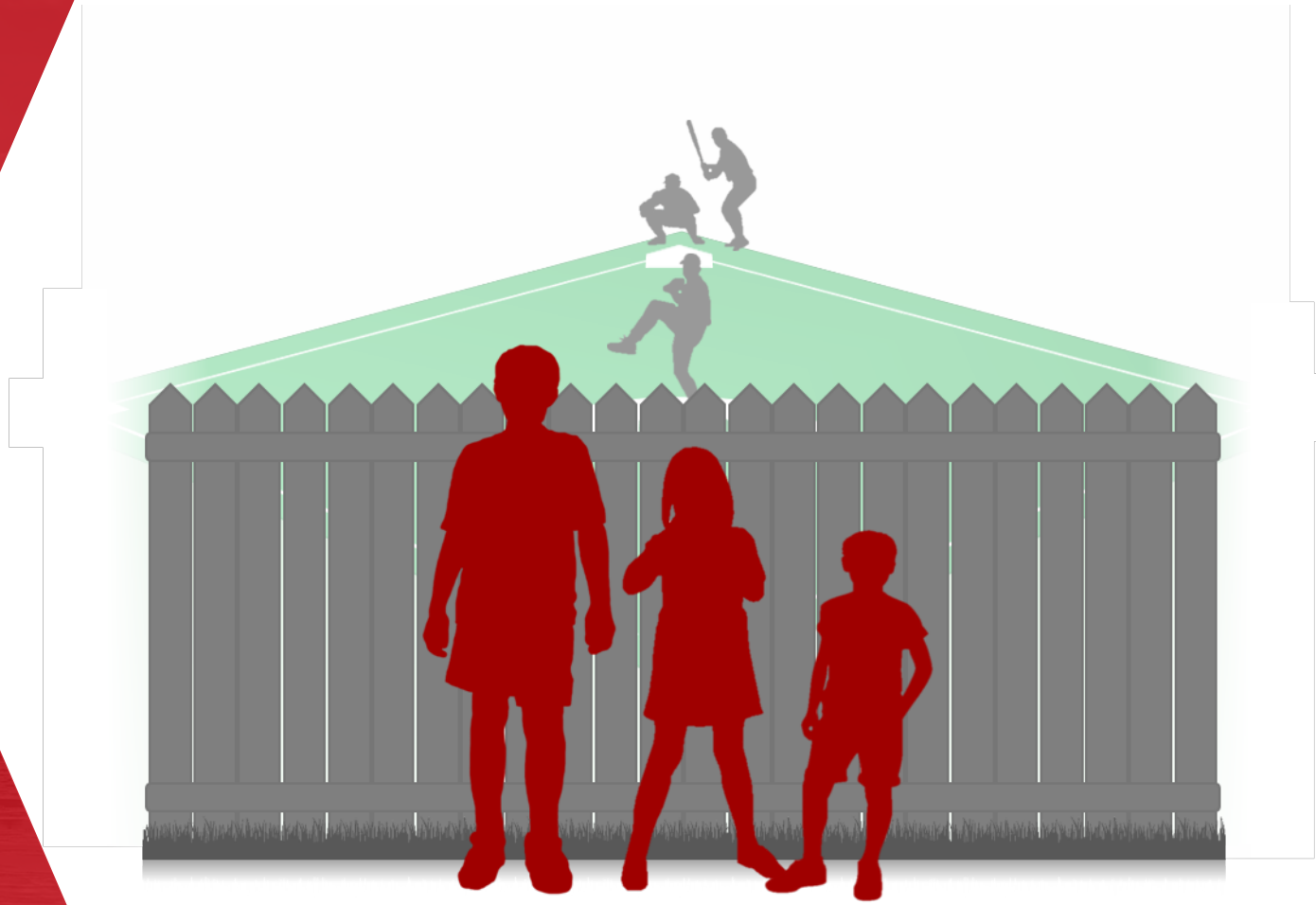
To alleviate **poverty** and **inequity** through **education** and **employment**

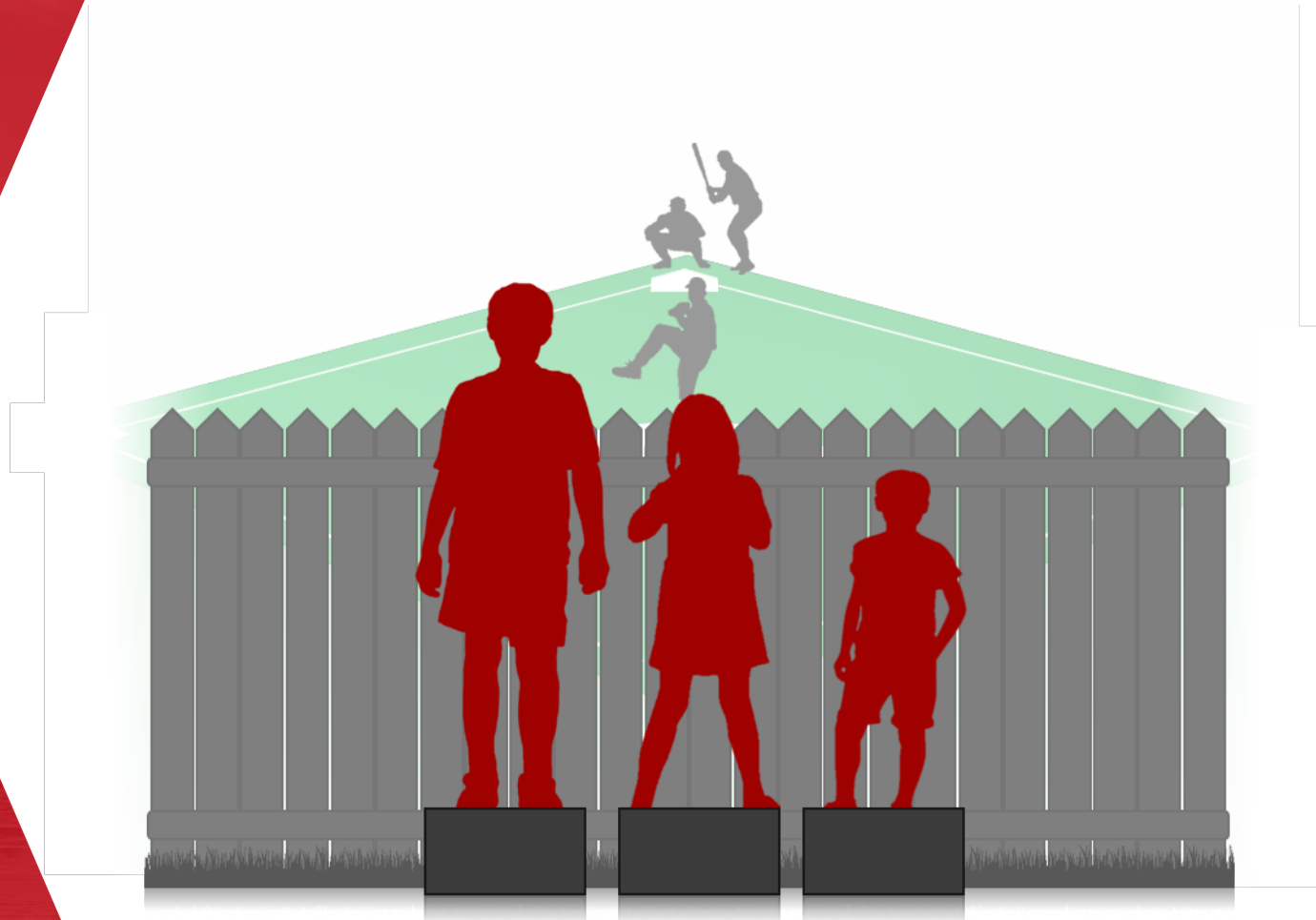
Our Mission

To create coordinated systems which promote academic achievement, economic opportunity and personal success.



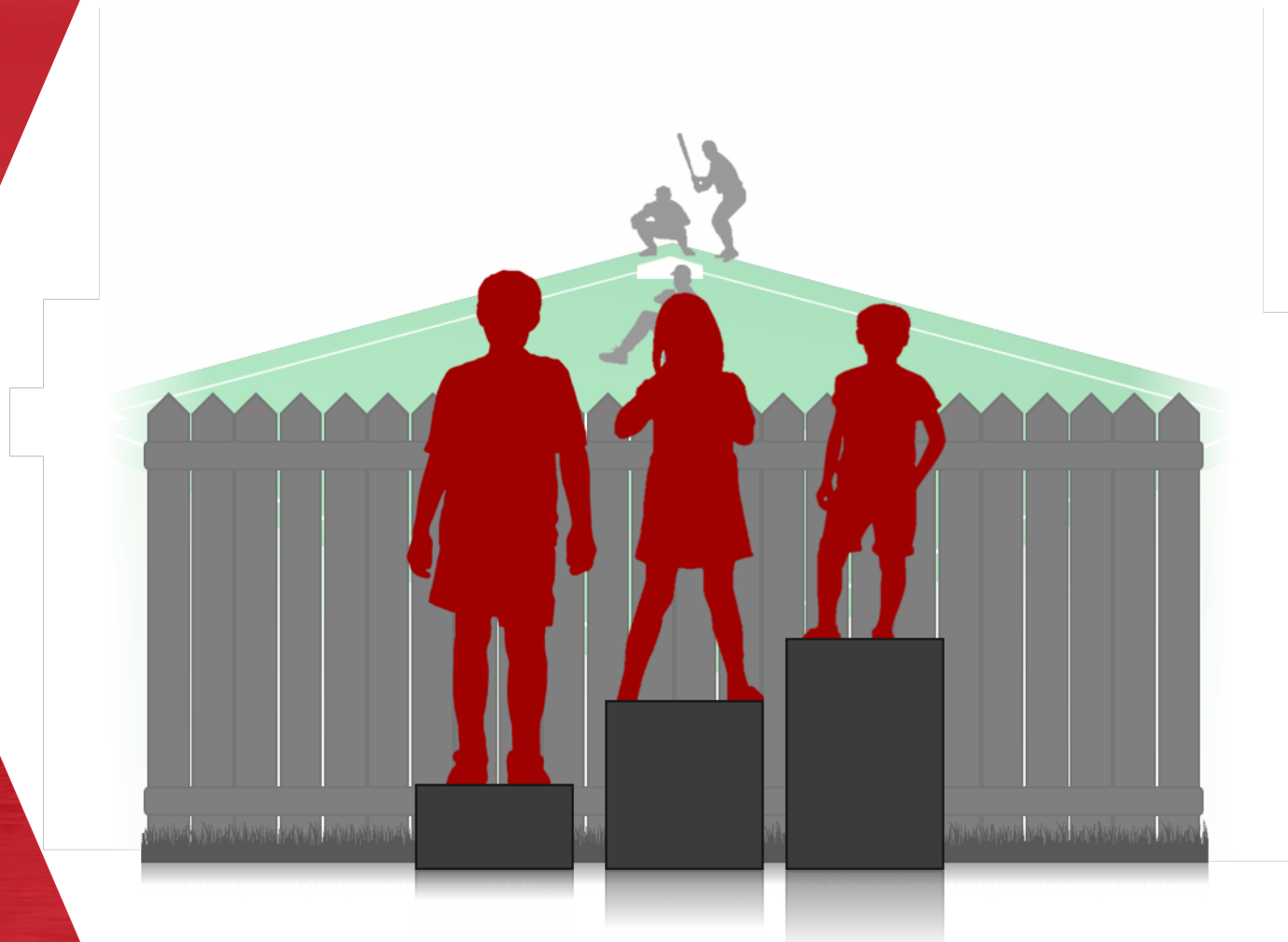






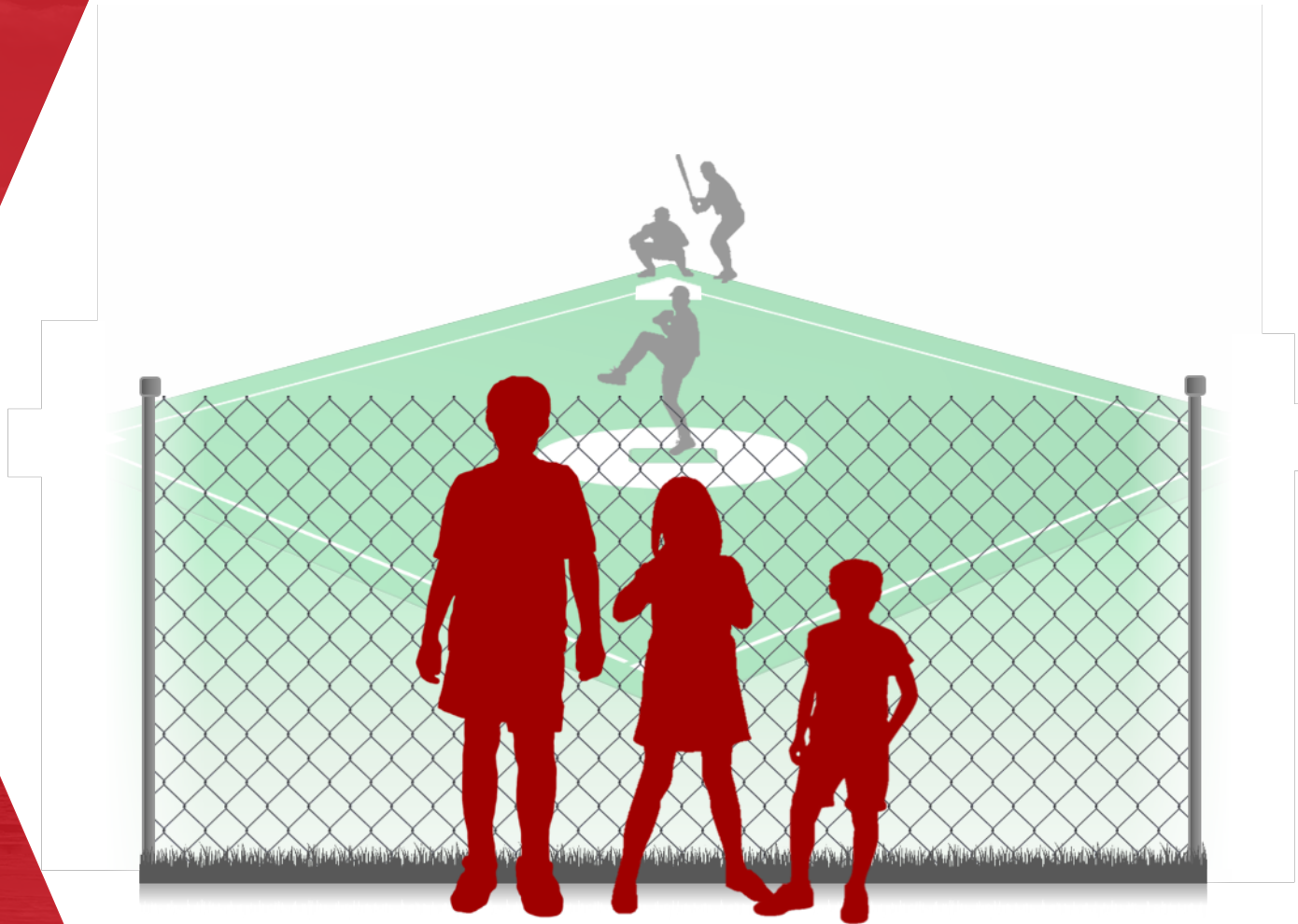
EQUALITY





EQUITY





REMOVING SYSTEMIC BARRIERS



Building Upon a Coordinated System

Improving a coordinated system to serve more youth with higher quality opportunities requires enhancements for systems and services.



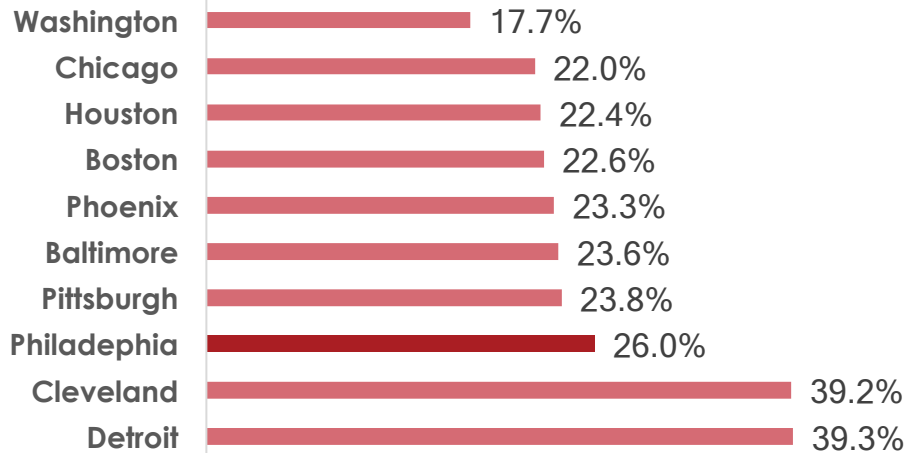
Current Realities | Poverty



Of the 10 largest U.S. cities
Philadelphia has the highest rate
of *deep poverty*.

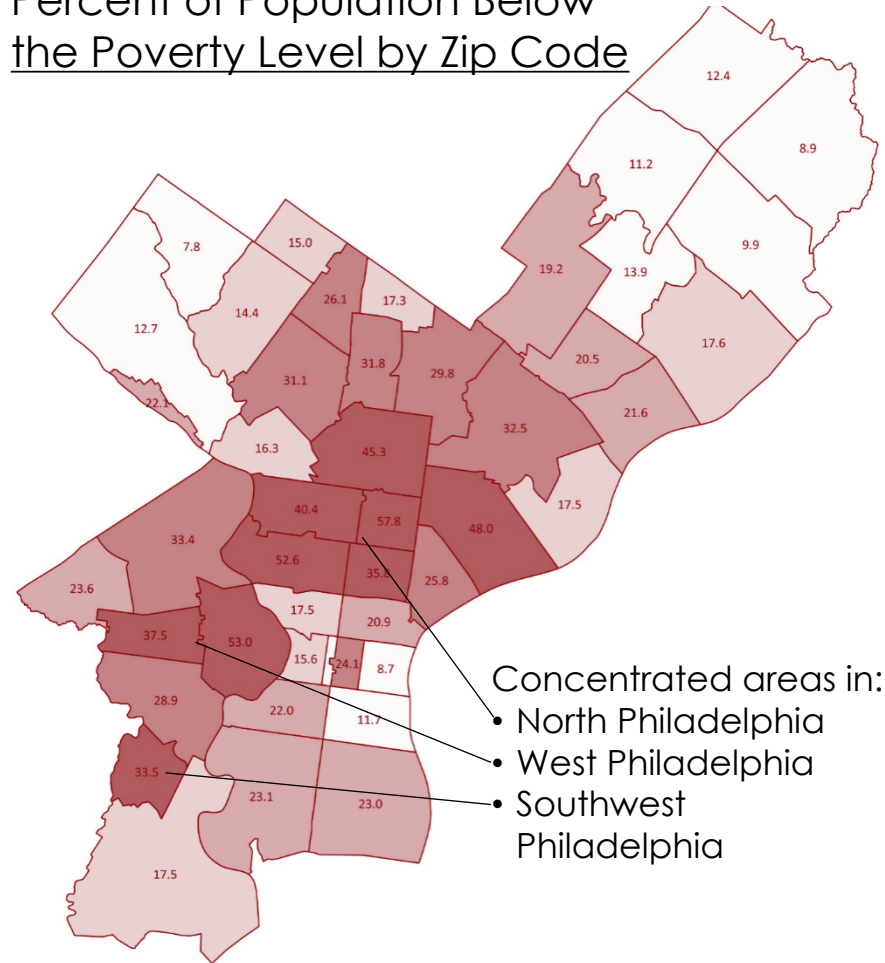
Deep poverty is a household income 50% or less than the Federal poverty rate. Source: Bureau of Labor Statistics

Poverty in Comparable Cities, 2014



Source: Pew Charitable Trusts, 2016

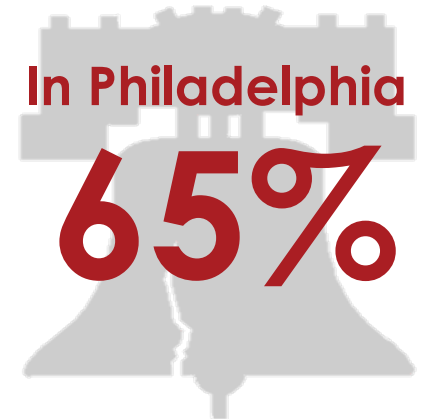
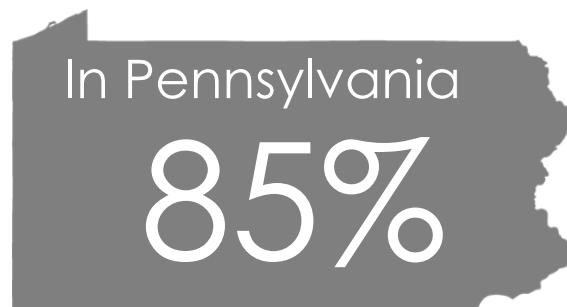
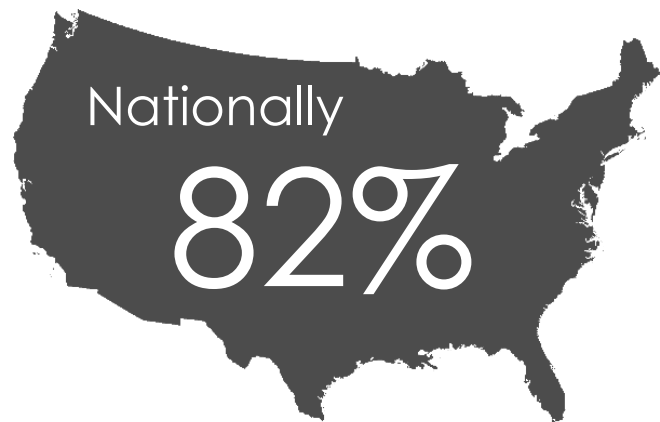
Percent of Population Below the Poverty Level by Zip Code



Current Realities | Education

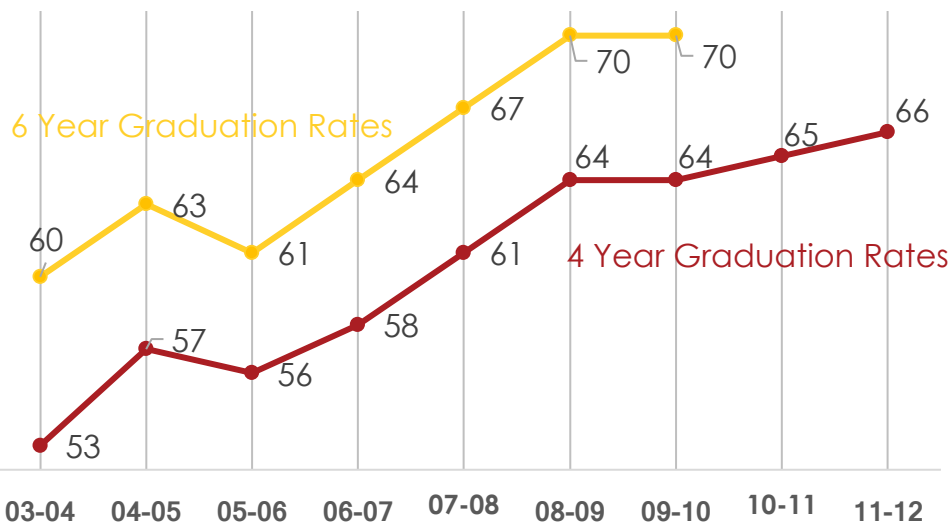


High School Graduation Rates¹



1. Based on four-year graduation rate of 9th grade cohort 2010-11

Local High School Graduation Rates³



In Philadelphia²



26% of adult residents graduated with a college degree



17% of adult residents did not graduate from high school

2. Source: The Pew Charitable Trusts, 2016

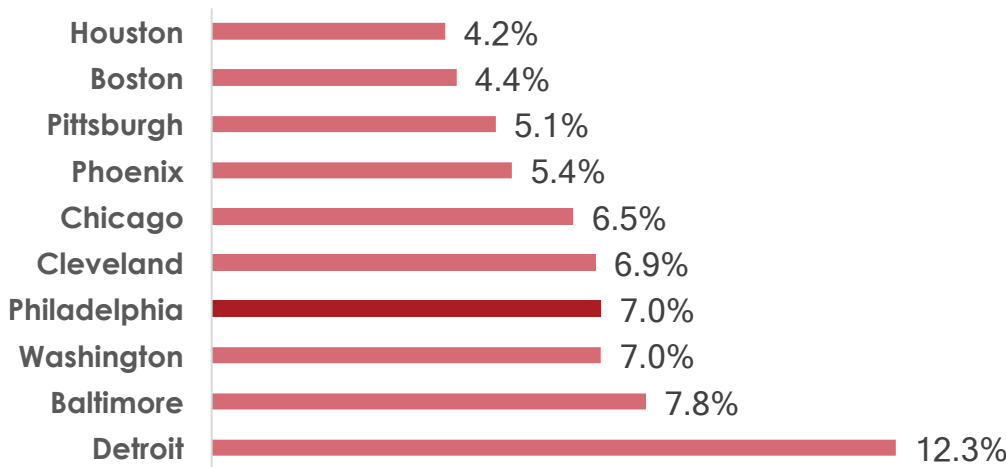
3. Based on rates reported by the Philadelphia Council for College and Career Success

Current Realities | Unemployment



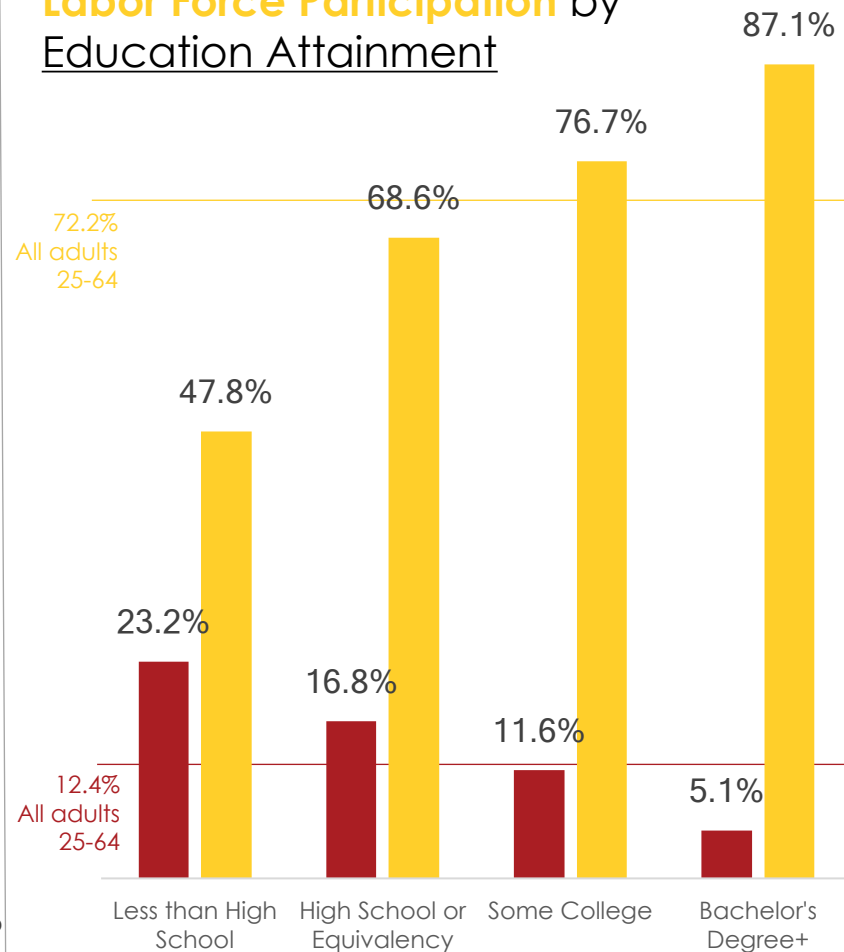
In the years since the Great Recession, the jobless level in Philadelphia has declined more slowly than in some comparable cities. The national unemployment rate in 2015 was 5.3 percent.

Unemployment in Comparable Cities, 2015



Source: Pew Charitable Trusts, 2016

Philadelphia **Unemployment** and **Labor Force Participation** by Education Attainment



Source: 2014 American Community Survey

Current Realities | Labor Market



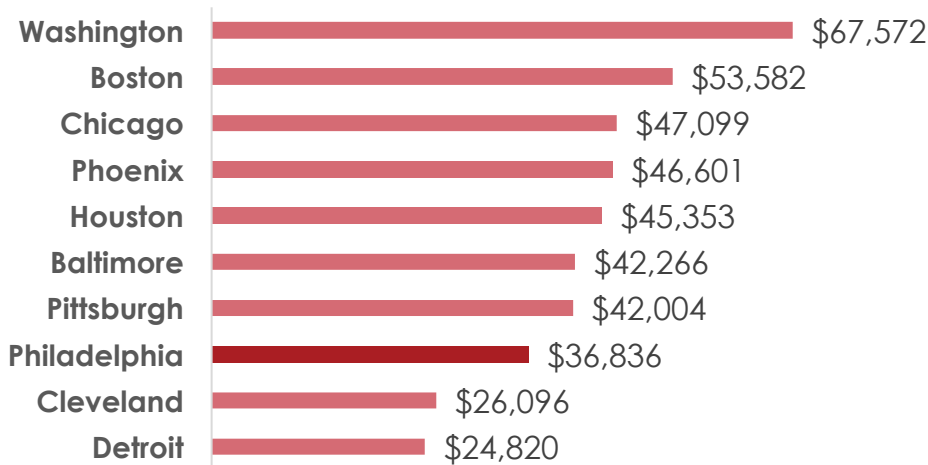
The **education and medical sectors** account for more than 30% of all jobs.

Source: Pew Charitable Trusts, 2015

Industry growth is concentrated in high-end industries and industries that offer lower pay and fewer hours.

Source: Drexel University, Center for Labor Markets and Policy

Comparison of Median Household Income, 2013



Source: Pew Charitable Trusts, 2015

Greater Philadelphia Labor Market: Top 10 Industries for Growth



Source: Fogg, Harrington, Know, "The Greater Philadelphia Labor Market and Opportunities for Human Capital Development, Executive Summary" May 2014

BUILDING A COORDINATED SYSTEM

\$500M+
Aligned Funding

200+
Community-Based
Organization Contracts



Coordinated
Youth-Serving
System

— resulting in —

160,000+ opportunities for vulnerable youth
in high quality education, employment, and training services



Skill Building

Credential Attainment

Workforce Preparation

Post-Secondary Access



**COLLEGE
CAREER
READY**



SCALING OPPORTUNITY



Backbone Coordination

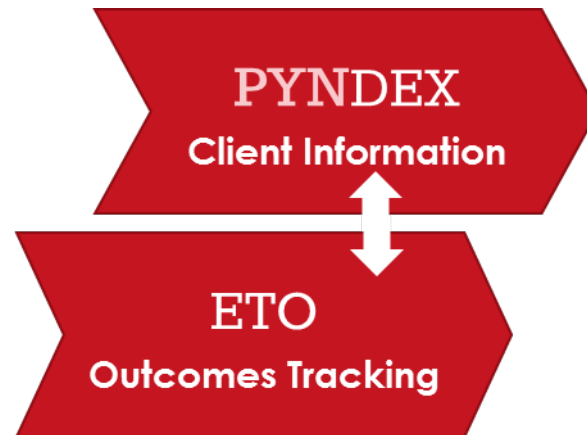
Blended-Funding Strategy
Network of System Providers
Professional Development
Employer Engagement
Technical Administration / Support
Data Collection and Evaluation
Online Resources
Centralized Payroll / HR
Procurement

IMPACT



Leveraging Resources
to Build Scale

USING DATA TO MEASURE AND INFORM



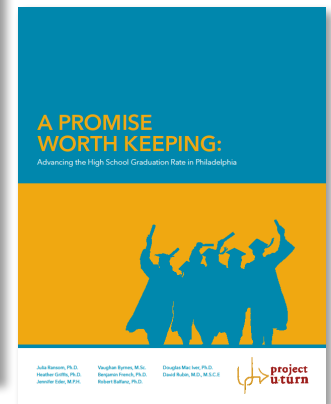
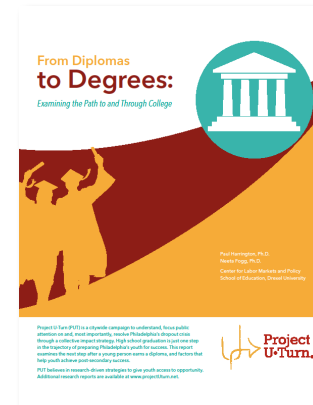
INTERNAL

Robust technology is key to tracking youth outcomes and bringing them to scale.

Systems can be customized for new programs and outcomes.

EXTERNAL

PYN partners with independent, external evaluators to assess programmatic outcomes and system-level changes.



COLLECTIVE APPROACH

Poverty and Inequity are pervasive challenges that no one organization can solve alone.

Our approach centers at the nexus of workforce and education by uniting resources and policy to create a coordinated system of services.



Addressing Philadelphia's dropout crisis



13 percentage point increase in the on-time high school graduation rate

29,000+ re-engagement opportunities provided

\$230M leveraged from public and private sectors



Addressing the skills gap for vulnerable youth

18 industries represented in partnership, averaging 1,000+ worksites annually

\$70M+ earned by youth via wages and incentives

\$312 leveraged from public and private sectors



Project U-Turn Collaborative

Project U-Turn utilizes a collective impact strategy to coordinate the citywide effort necessary for youth academic and personal success.

Backbone
Organization:



Philadelphia
Youth
Network

Youth Service Agencies

Investors

Government & Policy Makers

Youth Leaders

High Schools

College Institutions

Project
U-Turn
Collaborative



City of Philadelphia:

Mayor's Office of Education • Mayor's Commission on Literacy • Education Support Center, Department of Human Services, Children and Youth Division • Philadelphia Housing Authority • Philadelphia Youth Commission • Philadelphia District Attorney's Office • Philadelphia Water Department

School District of Philadelphia:

Office of Multiple Pathways to Graduation • Office of Strategic Analytics • Truancy Office • Office of Early Childhood Education

Brown's Shoprite • Center for Literacy • Community College of Philadelphia • Congreso • District 1199C Training and Upgrading Fund • JEVS Human Services • National League of Cities • Philadelphia Education Fund • Philadelphia Works • Philadelphia Youth Network • Public Citizens for Children and Youth • United Way of Greater Philadelphia and Southern New Jersey • William Penn Foundation • YESPhilly • YouthBuild Philadelphia Charter School • Youth Participants • Youth United for Change

view more at www.projectturn.net/#involved

Maintaining Momentum



In the next 3 years:

Goal #1

To **INCREASE** the number of young people who re-engage and complete high quality programs from

54% to 70%

STRATEGIES

1. **Establish a shared vision**, measurement and accountability process to support high-quality youth re-engagement programs.
2. **Support a stronger fit** between available services and supports for youth.
3. **Increase and improve connections** between re-engagement and post-secondary opportunities for disconnected and re-engaged youth.

Goal #2

To **REDUCE** the number of youth who drop out of high school from

25% to 20%

STRATEGIES

1. **Develop a system-wide process** to address early warning indicators and reduce likelihood of disengagement.
2. **Increase the flexibility and completion options** (HS requirements, competency-based credit awards) for youth.
3. **Provide youth with** the in- and out-of-school engagement opportunities that will support their academic success and are based on their input.

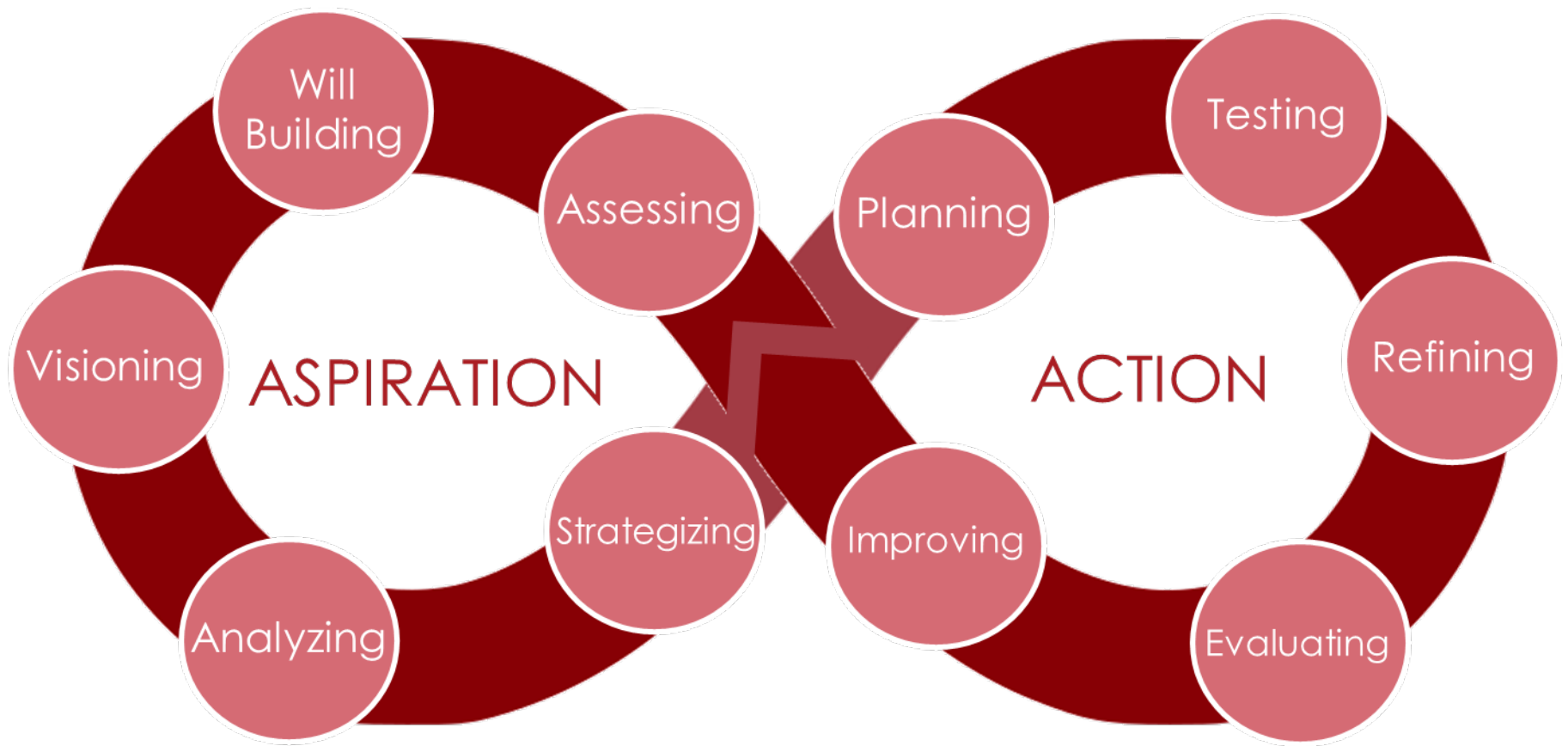


PYN – Theory of Convening



Defining the Problem

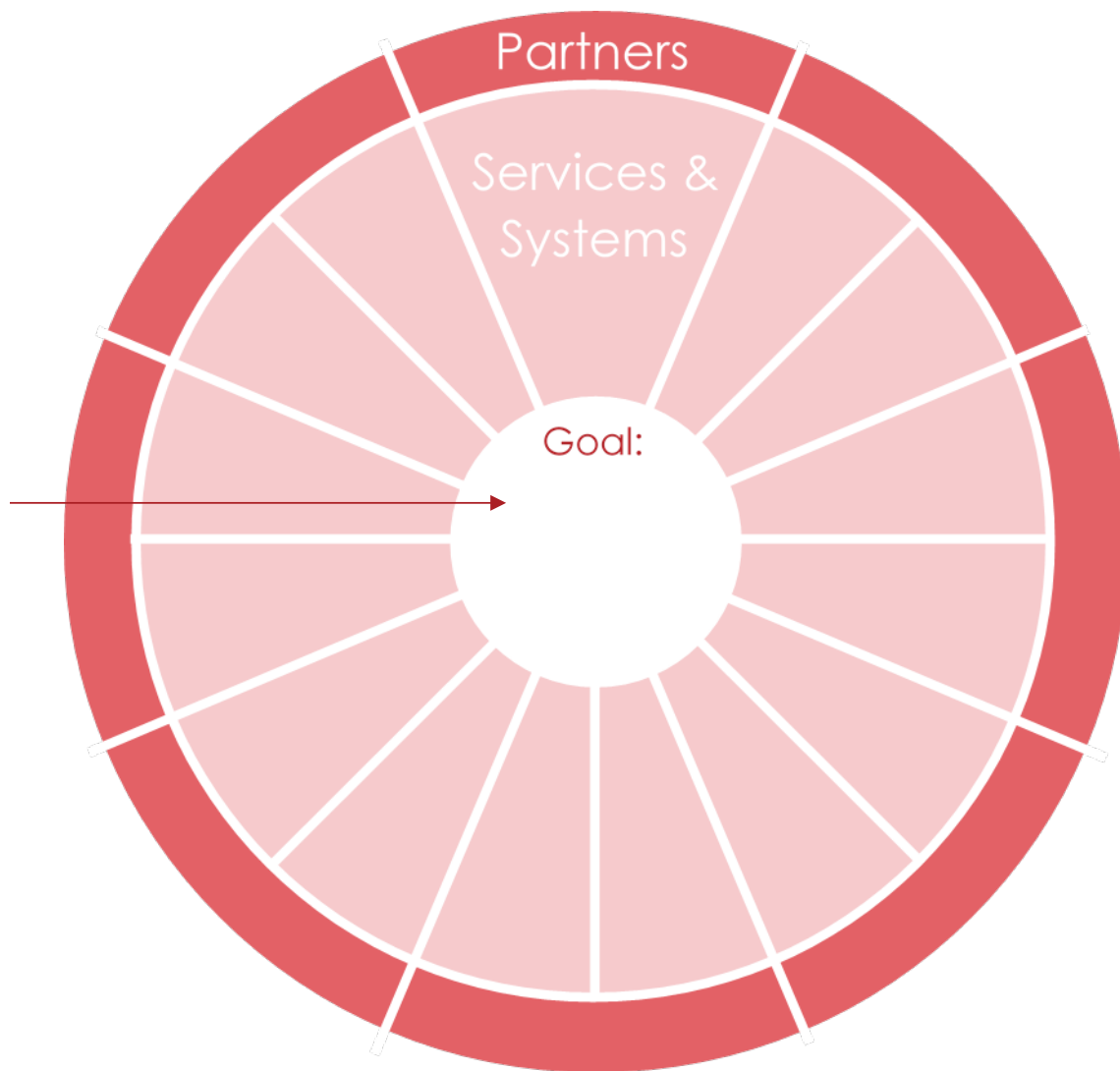
Implementing Solutions



Mapping Your Network



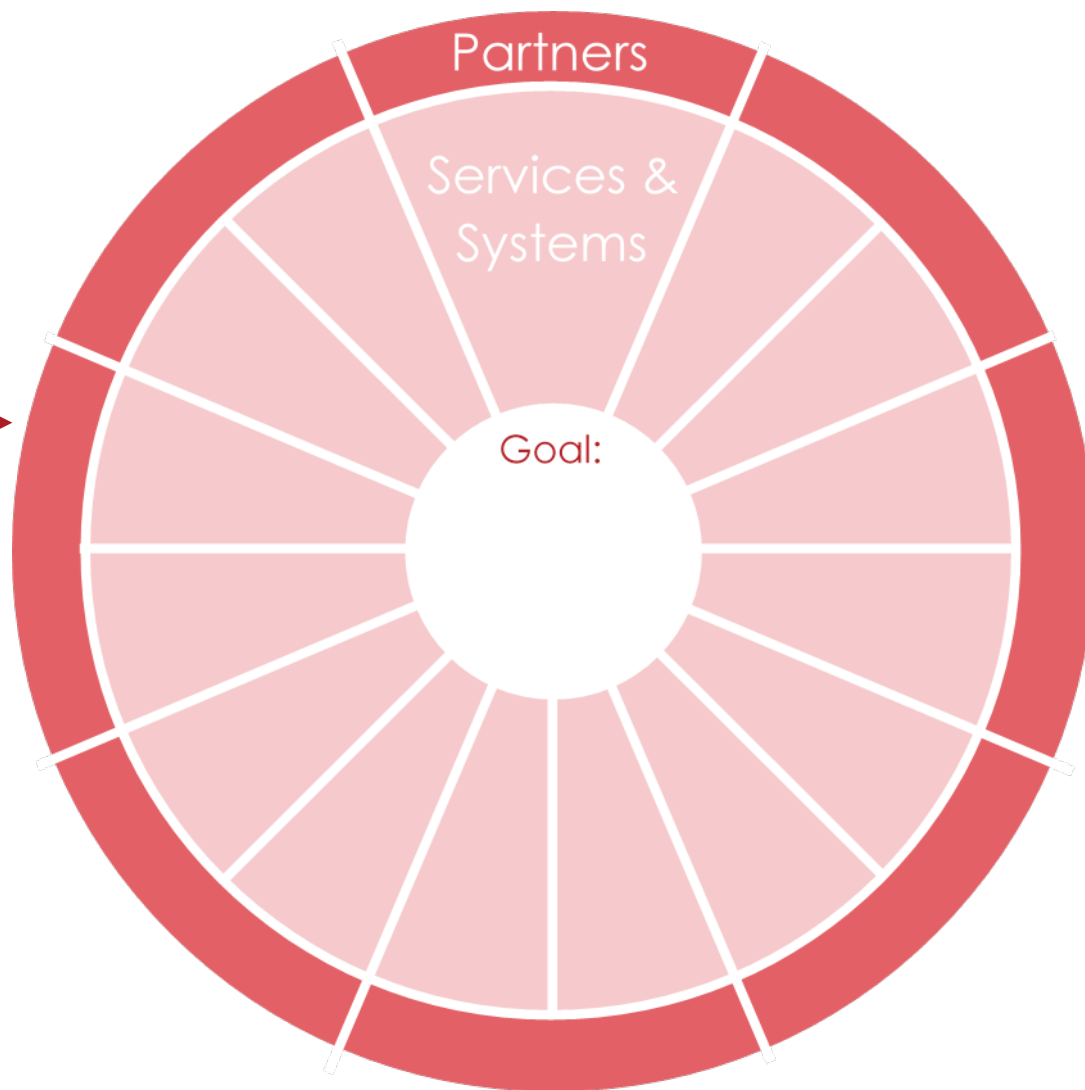
What's the **big goal** your community is working to achieve?



Mapping Your Network



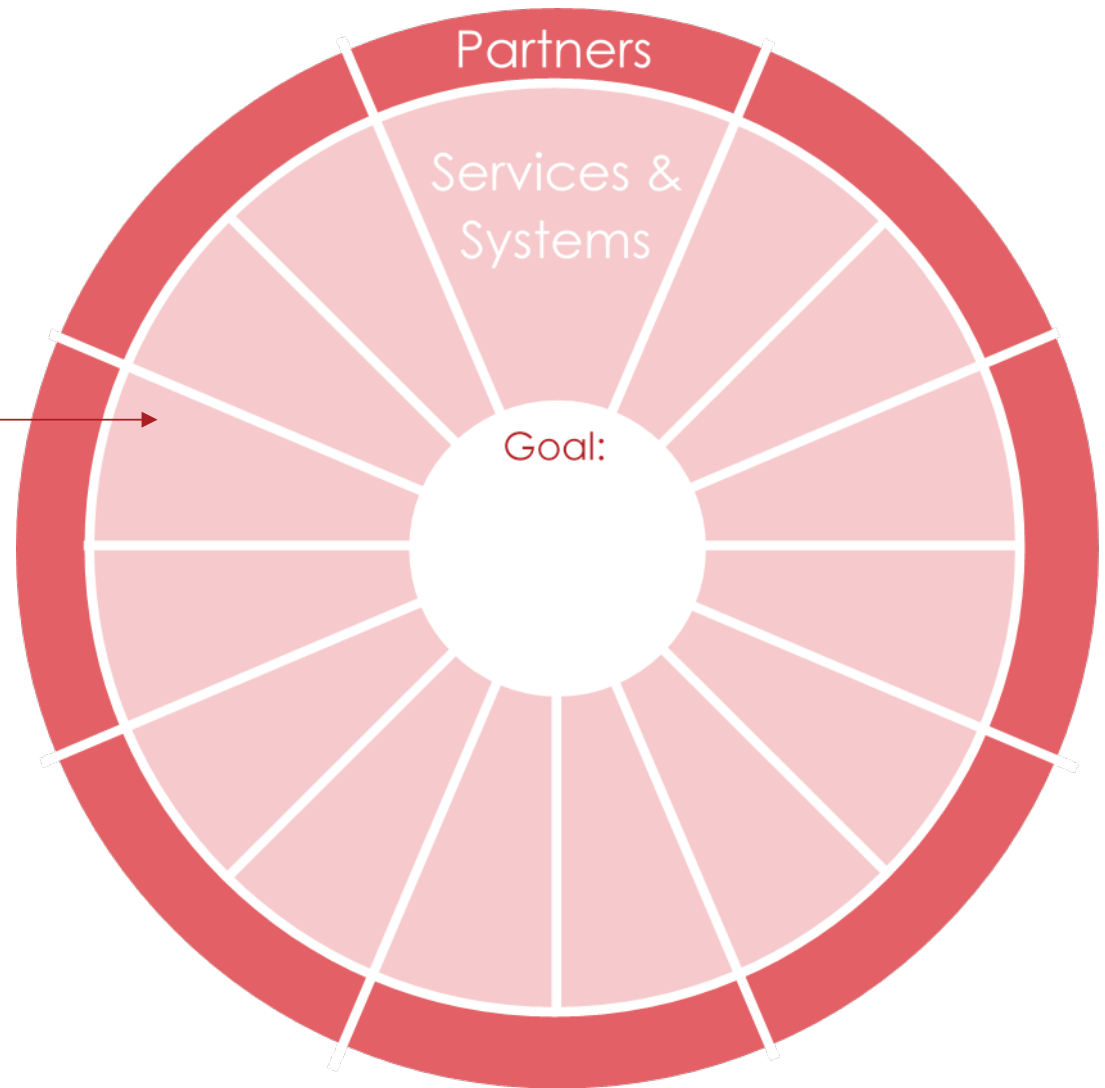
Who are the **key partners** needed to achieve this goal?



Mapping Your Network



What are the **key services and systems** needed to achieve this goal?





Alleviate poverty and inequity
through education and employment

Thank You!