



McLean County

A 60 by 25 Network Community

2018 Scaling for Impact Conference

[BN Advantage Video](#)

McLean County COMPACT

Our 60x25 Genesis

COMPACT History

- Formed in 1989 as a non-profit corporation
- Affiliated with U of I Extension in the 1990's
- Focus: to strengthen the transition of young people from school to the world of work
- Supported programs aimed at improving academic preparation and career readiness

COMPACT Evolution

- In 2013, the COMPACT established new vision and mission statements aimed at forming alliances and facilitating community efforts to improve college and career readiness.
- Focus changed from developing programs to enhancing partnerships.
- Today, the McLean County Community COMPACT creatively enlists the support of community stakeholders from business, government, labor, education and the community to further its purpose.

Vision and Mission

VISION

- As a result of collaborative community efforts, all school age youth in the McLean County area are prepared to successfully enter college or a career and become self-sufficient, contributing citizens.

MISSION

- COMPACT will pursue and enhance active partnerships with business, education, community, and government for the purpose of impacting and fostering college and career readiness.

COMPACT Endorsed Programs

- Heartland Community College Job Shadow Program
- Project Oz Learning & Leading Program
- Students Involved with Technology Conference (SIT)
- Internrocket.com
- 8th Grade Career Expo

Launching our 60 x 25 Initiative

- Awareness and planning – Fall 2016
- Formal launch as a network community – Spring 2017
- Multiple partners have adopted the 60 x 25 goal, including school districts, community organizations, higher education institutions
- Partners have developed coordinated strategic plans to reach the goal

Priority Industry Clusters

- Information Technology
- Finance
- Transportation
- Distribution & Logistics
- Agriculture
- Health Sciences

Key Successes to Date

- Established Chamber of Commerce as backbone
- Strategic plans
- Program Development & Employer Engagement committees
- Employer survey (jobs outlook/skills needed)

Upcoming

- Formally move COMPACT into Chamber of Commerce structure
- Develop grant proposals
- Secure employer funding and in-kind contributions
- Develop industry cluster pathways and programs of study
- Implement employability skills curriculum
- Hire project manager(s)
- Educator Engagement Platform launch

BN Advantage



What is BN Advantage?

BN Advantage is a strategy to advance the region's vitality and foster growth by building on McLean County's reputation as an employment and lifestyle destination.

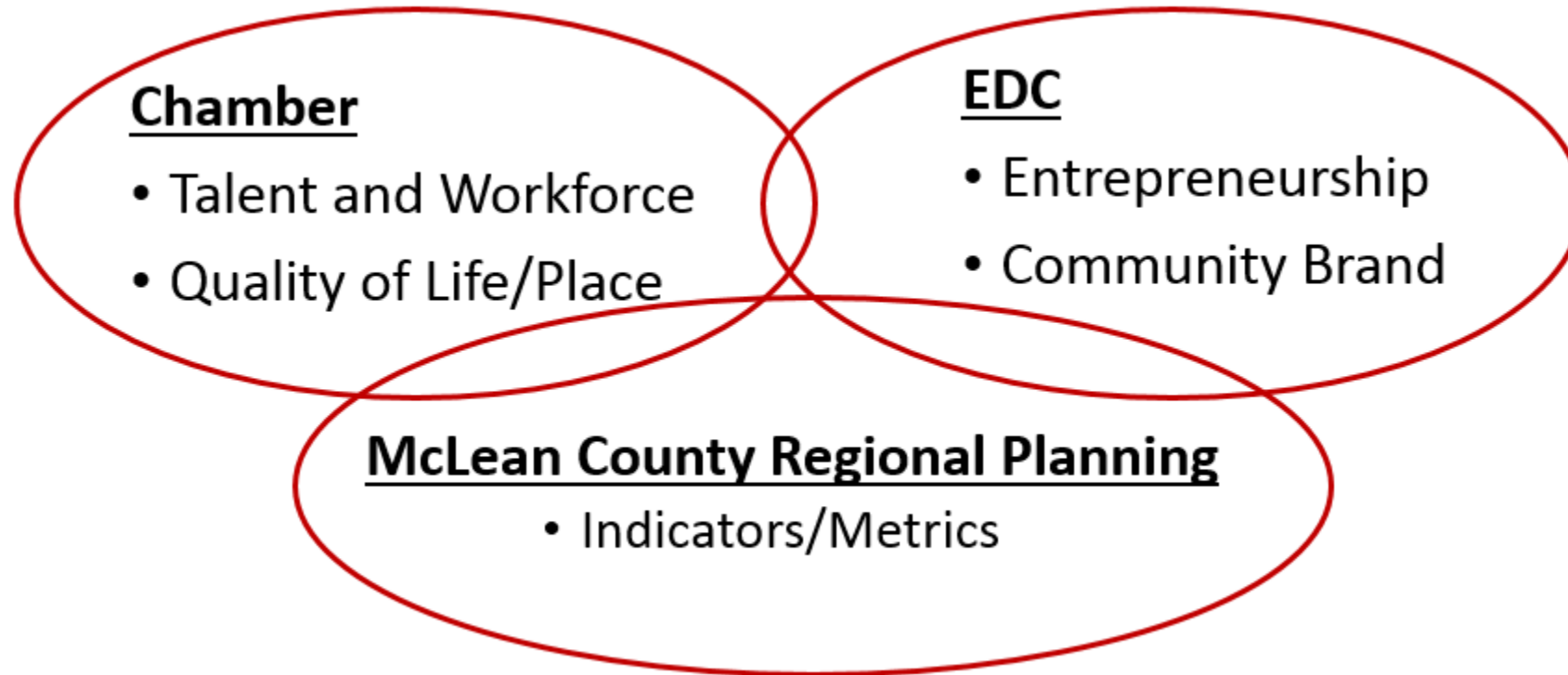


Who is BN Advantage?

We are working to consistently and successfully deliver the social and economic environment needed to compete in the global economy. Six county-wide organizations have partnered to create this Advantage:



Who is accountable?



BN Advantage Leadership Council

Serves the purpose of:

1. Executive-Level Leadership
2. Strengthen Collaboration
3. Promote Alignment
4. Champion Public Policy
5. Develop Funds

Photo: Chairwoman Colleen Kannaday, Advocate [BroMenn](#)



Why are we doing this?

- Intentionally Grow McLean County's Economy in Specific Industries
 - Agriculture, Ag Services and Research
 - Transportation & Logistics
 - Advanced Business Services
 - Financial & Insurance Services
 - Information Communication & Technologies
 - Entrepreneurship
 - Healthcare



How are we doing this?



• Five unique task forces

- Talent and Workforce
- Entrepreneurship
- Quality of Life/Place
- Community Brand/Marketing
- Indicators/Metrics



Initial Goals - Workforce

- Improve communication and coordination between regional employers and education and training institutions to better prepare for the talent and skills needs of Bloomington-Normal's firms.
- Achieve and sustain a strong business-education partnership at the K-12 level.
- Increase private sector participation in and supporting of mentorship programs for K-12 students.

Workforce Committee Organization

Employer Engagement	Program Development	Program Evaluation	Community	STEM
<p>Seeking cooperation and partnership with representatives from business and industry as well as public workforce agencies to ensure that supporting experience, curricula and instruction are closely aligned with the labor market needs resulting in job placement and career success for students and employers in McLean County.</p>	<p>Identifying the means and materials with which students will interact for the purpose of achieving identified educational outcomes (education.com). For the BN Advantage, it's inclusive of the lessons and academic content relating to the needs identified and outlined by McLean County employers.</p>	<p>Assessing evidence of workforce development success based on project goals, products and outcomes; analyzing metrics to continuously improve the effectiveness of project activities.</p>	<p>Uniting public, non-profit, private, and philanthropic sector leaders to implement county-wide solutions that will move the needle on outcomes related to milestones along the cradle-to-career continuum for children in McLean County</p>	<p>Key stakeholders are engaging with a defined portfolio of STEM initiatives that establish the county as a premier location for education and experiences in STEM, while creating a talent pipeline for new and existing local businesses.</p>

The challenge - are you listening?

[BN Advantage - Many Partners-One Community](#)

Thank you!

We're Glad you're here!

“BN Awe” with us...

