

BREWING NEW POSSIBILITIES FOR YOUNG PEOPLE



Jeffery Wallace, President & CEO, LeadersUp



OUR BELIEF

There is an innate **POWER** within every person, community, corporation, and organization to make a transformative impact and improve the lives of others

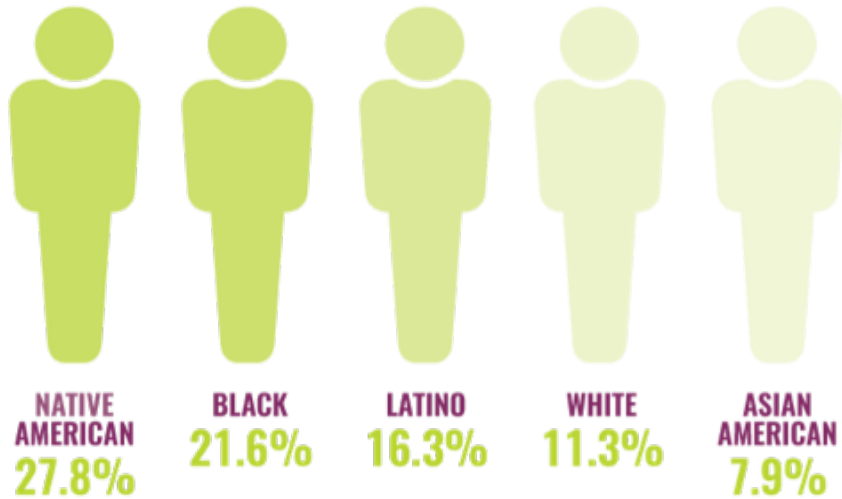
Dream BIG Make it Happen

OUR MISSION

LeadersUp bridges the divide between the untapped potential of young people and the business challenge of finding and keeping the best talent

AN UNTAPPED TALENT POOL

YOUTH DISCONNECTION BY IN THE UNITED STATES BY RACE AND ETHNICITY



*Opportunity Youth are young adults ages
18-24 that are out of work and not in school*

1 OUT OF 7 OR 5.5M
ARE DISCONNECTED



Our Talent Solutions Model



IMPACT TO DATE



4,760

*Young Adults Connected
to Career Pathways*



65

*Talent Development
Partners*



60%

Retention Rate



70+

Employer Partners



3:1

Interview-to-hire ratio



\$72M

*In Tax Payer
Savings*



EMPLOYERS

OPPORTUNITIES TO **FIND & RETAIN** TALENT



The Future At Work Leadership Network



Brand Recognition



*Increased awareness of
industry opportunities*



*Maximized utilization of
tuition reimbursement*



*Ability to manage multi-
generational workforce*

TALENT DEVELOPMENT PARTNERS

OPPORTUNITIES TO **ADVANCE** TALENT

The Future At Work Talent Development Partner Network



**Aligning Trainings
with Skills Employers
are Seeking**



**Contemporary
Outreach Strategies**



**Create Talent
Pipeline Strategy
with Employers**



**Maximize Utilization
of Wrap Around Services**

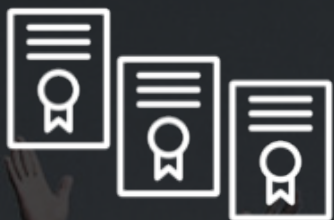


**Effective Case
Management**

POST-SECONDARY INSTITUTIONS

OPPORTUNITIES TO **UPSKILL** TALENT

The Future At Work Talent Development Partner Network



**Ability to Build
Stackable Credentials**



Accessible Tuition Rates



**Alignment of Coursework
and "Real World" Skills**



**Expanded
Remediation Courses**

YOUNG ADULTS

OPPORTUNITIES TO **SECURE** CAREERS

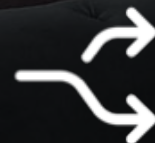
P.O.W.E.R. Up! Network



Improved
Transportation



Technology
Opportunities



Defined Pathways to
High Growth Industries



Access
to Childcare



Access to
Affordable Housing



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