



THE ILLINOIS 60 BY 25 NETWORK CONFERENCE PRESENTS



Plenary

# The Role of Collective Impact in Advancing Equity

Wednesday, February 24 | 9:00 – 10:00am



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60 by 25 Network

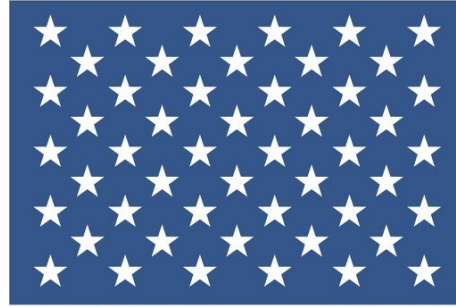
# Leveraging Collective Impact Equitably

Learnings from the evolution of the Promise  
Neighborhoods Program



**PolicyLink** is a national research and action institute advancing economic and social equity by Lifting Up What Works.®

**Equity** is just and fair inclusion into a society in which all can participate, prosper, and reach their full potential

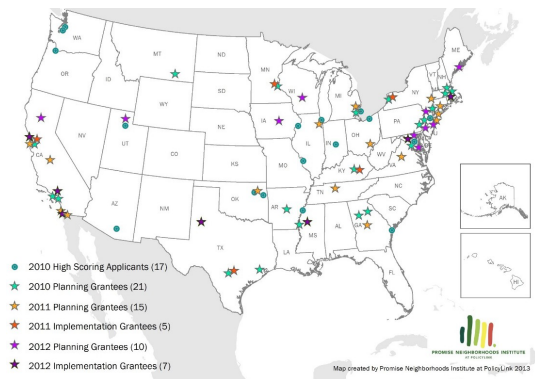


**INDIGENOUSPEOPLES  
BLACKLATINOASIAN  
PACIFIC ISLANDER  
ARABMULTIRACIAL  
MIXEDBROWNWHITE  
PERSON OF COLOR  
WOMANCHILDMAN  
LESBIANGAYBISEXUALTRANS  
GENDER  
PERSONWITHDISABILITYELDER  
POOR  
REFUGEEVETERANYOUTH  
IMMIGRANT  
PERSECUTEDFORRELIGION  
SURVIVOR  
WORKERHOMELESSUNDOCUMENTED  
INCARCERATEDQUEER  
EVERYONE ALL™**

## Promise Neighborhoods & the Promise Neighborhoods Institute at PolicyLink: Supporting a National Cradle-to-Career Movement

The Promise Neighborhoods federal program was designed to:

- Identify and increase capacity
- Build a complete continuum of cradle-to-career solutions
- Integrate programs and breaking down agency “silos”
- Develop local infrastructure of systems and resources to sustain and scale up proven, effective solutions across the broader region beyond the initial neighborhood; and
- Learn about the overall impact of the Promise Neighborhoods program to build a proof point for scaling the approach



## Collective Impact...?

### Achieving Large-Scale Change through Collective Impact Involves 5 Key Conditions for Shared Success

#### Common Agenda

All participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions

#### Shared Measurement

**Collecting data and measuring results consistently** across all participants ensures efforts remain aligned and participants hold each other accountable

#### Mutually Reinforcing Activities

Participant activities must be **differentiated while still being coordinated** through a mutually reinforcing plan of action

#### Continuous Communication

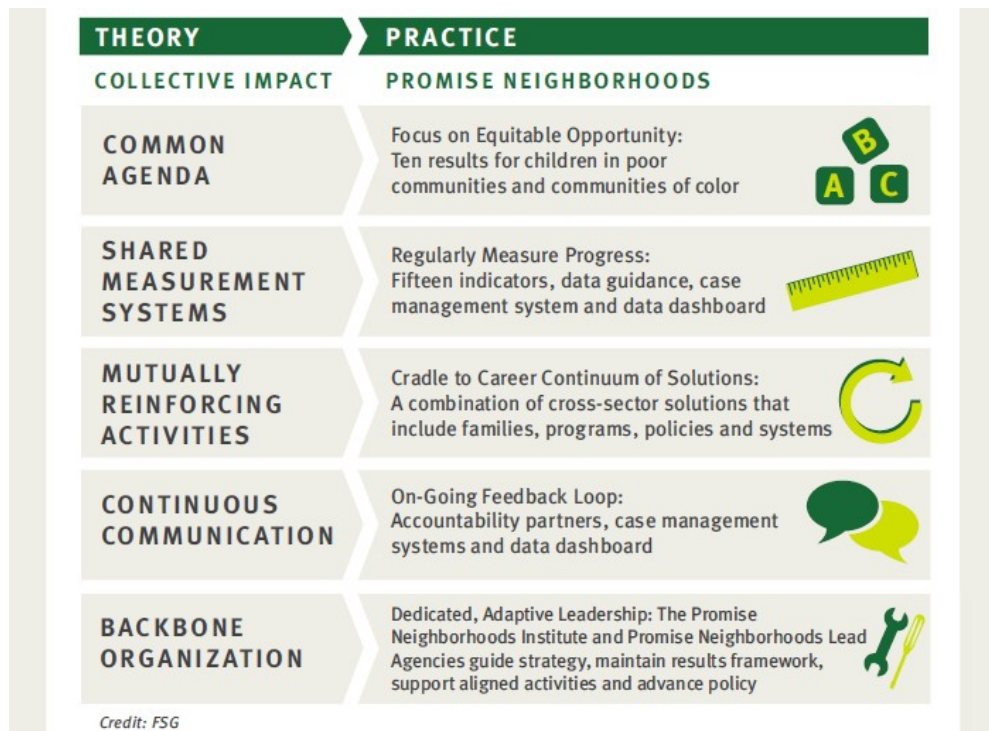
**Consistent and open communication** is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation

#### Backbone Support

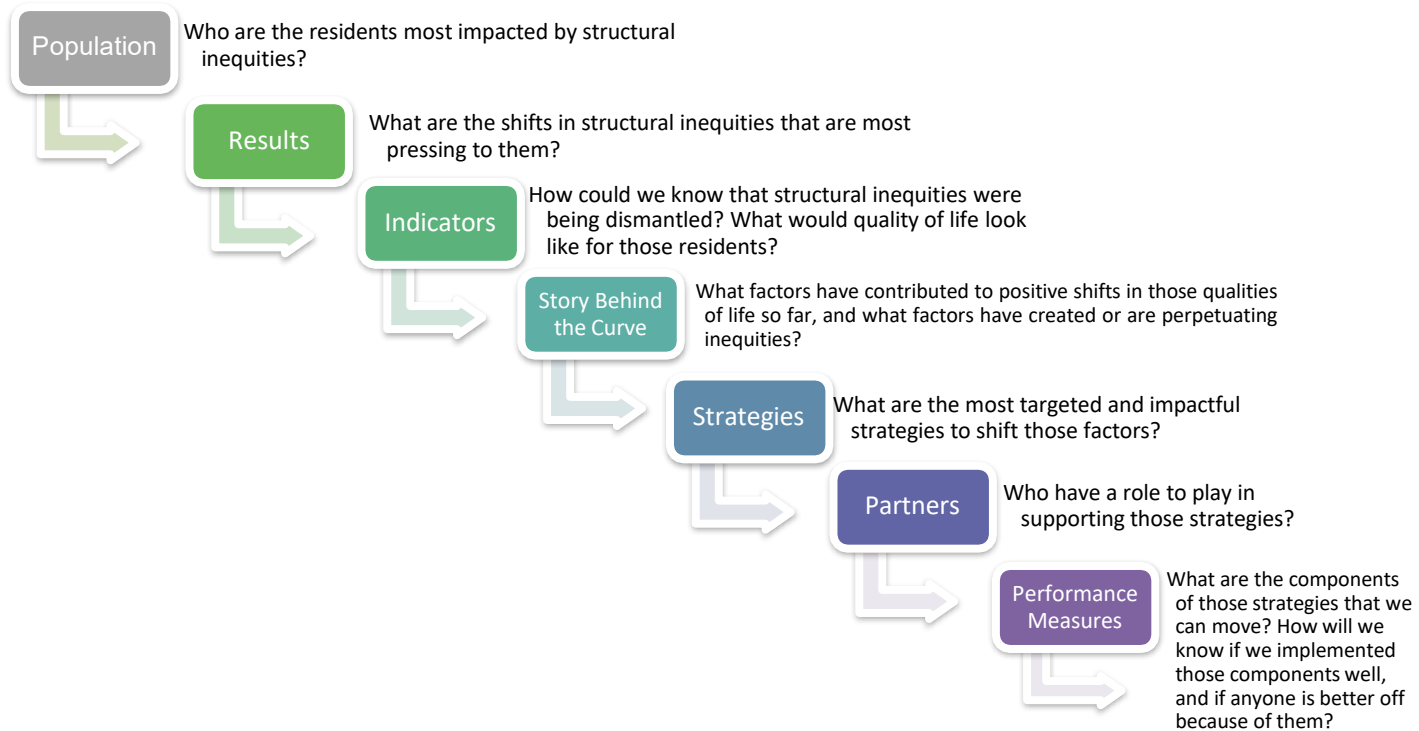
Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to **serve as the backbone for the entire initiative and coordinate participating organizations and agencies**

Credit: Collective Impact Forum

## Collective impact in practice through Promise Neighborhoods



## Utilizing the collective impact as an approach for centering racial and economic equity







## A Developmental Pathway for Achieving Promise Neighborhoods Results







NORTHSIDE  
ACHIEVEMENT  
ZONE



## Forward Together 2021

Illinois 60 By 2025 Network Annual Conference

## NAZ MISSION

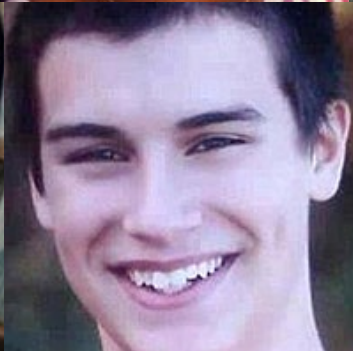
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Our mission is to end generational poverty and build a culture of achievement in North Minneapolis where all low-income children of color graduate from high school college- and career-ready. We accomplish this through collaboration with parents, community organizations, and schools.

## NAZ VISION

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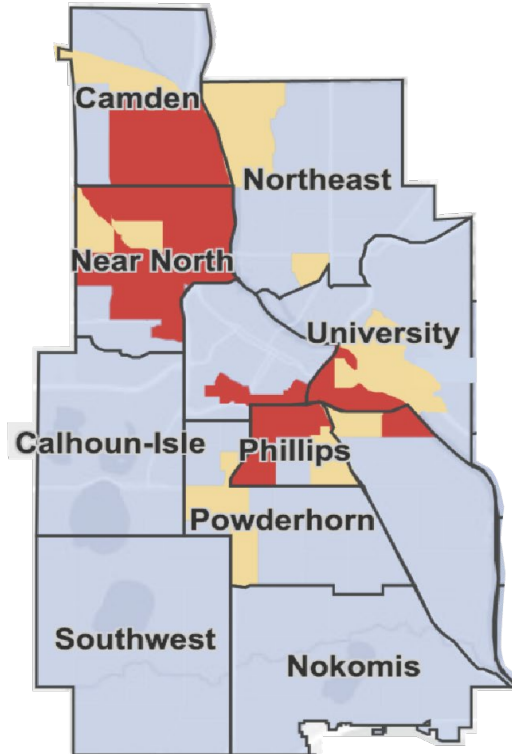
We envision a prosperous North Minneapolis — where all children of color are healthy, secure, and academically successful, ultimately realizing their unlimited potential.



# CURRENT STATE OF NORTH MPLS

**COVID-19 Hotspot** Black Minnesotans are testing positive at 10x the rate of whites; 50% Black MN apply for unemployment; distance learning having disproportionate impact - achievement gap projected to grow by 15%

**Murder of George Floyd** and resulting community uprising, closure of key businesses, 64% increase in violence/trauma





ONE  
EFFECTIVE  
SYSTEM  
ACROSS  
MANY  
PARTNERS



# THE NAZ APPROACH

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## TWO-GENERATION APPROACH

NAZ Parents get engaged and supported to put their scholars on a path to college.



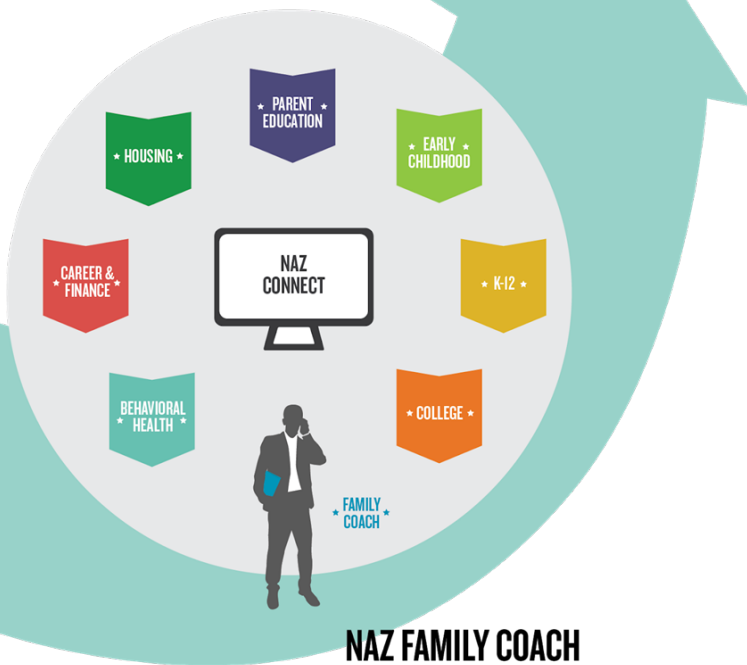
## RESULTS FOCUSED COLLABORATIVE

Collaborative action driven by data leads to an effective system and college-going culture.



## NORTHSIDE PROSPERITY

Thousands of parents and scholars reach new levels of achievement leading to academic success and social/economic prosperity.

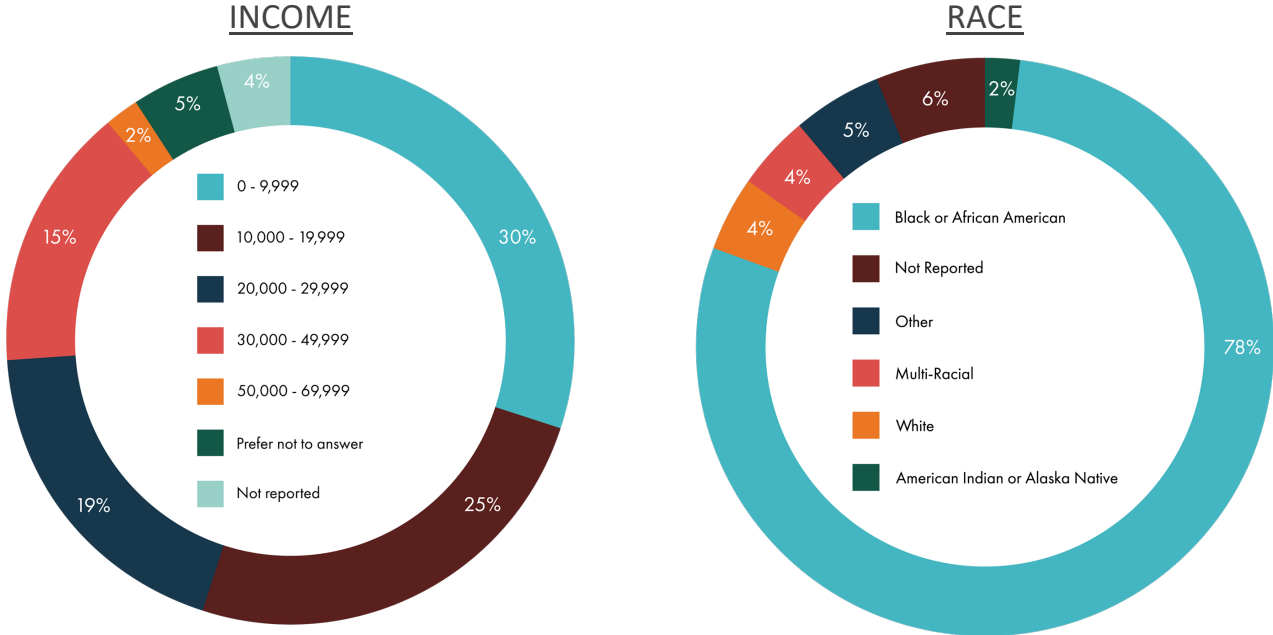


## NAZ FAMILY COACH

Neighbor leaders who partner with parents to set and reach their goals.

# NAZ connects with scholars and families furthest behind and in greatest need.

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74% of NAZ Families make less than \$30,000/yr

90% of NAZ Families are families of color

78% of NAZ Families are African American



# ONE SYSTEM IS ESTABLISHED

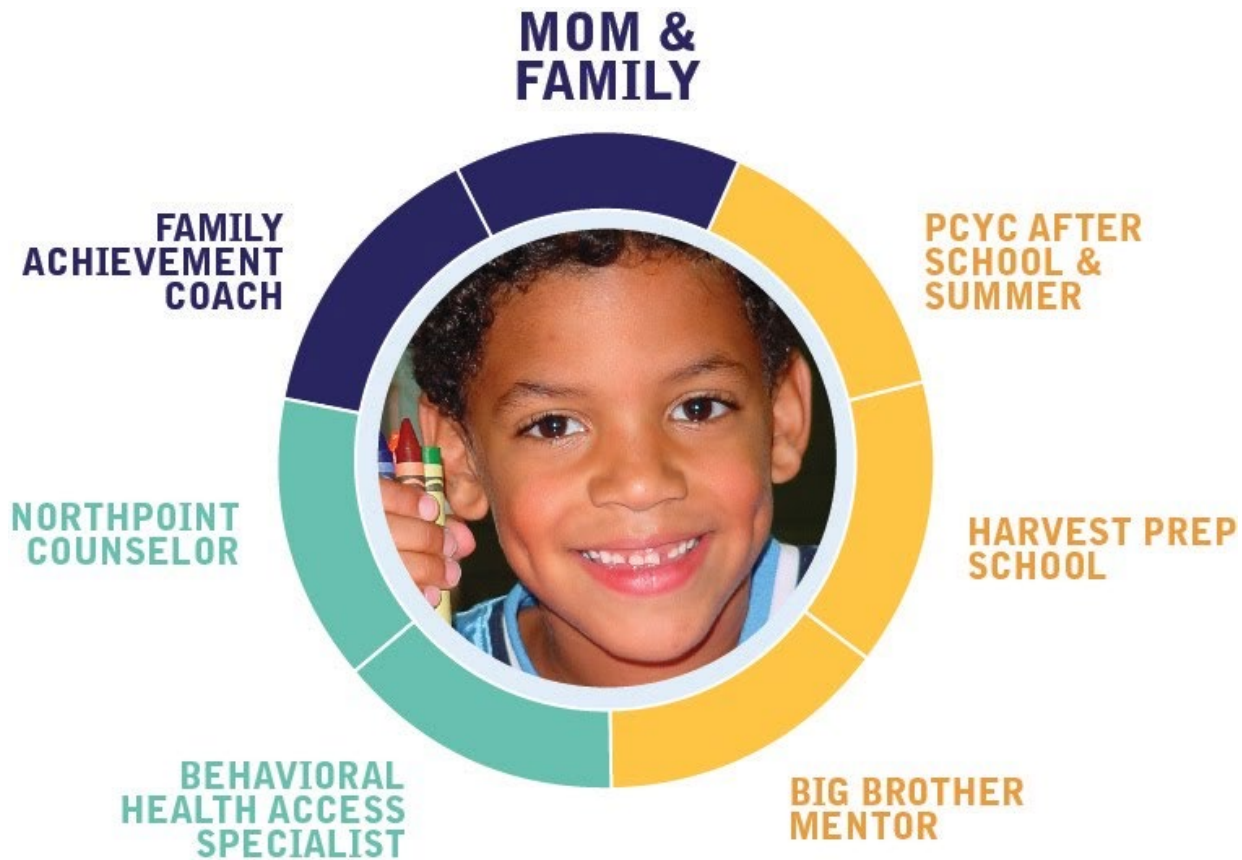
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★ *One* ★

- Goal for all families, schools, partners: College and Career Ready!
- Achievement plan
- Data and progress monitoring system:
- Results process: Results NAZ
- Team of NAZ staff located across partners

# TEAM JAQUAN

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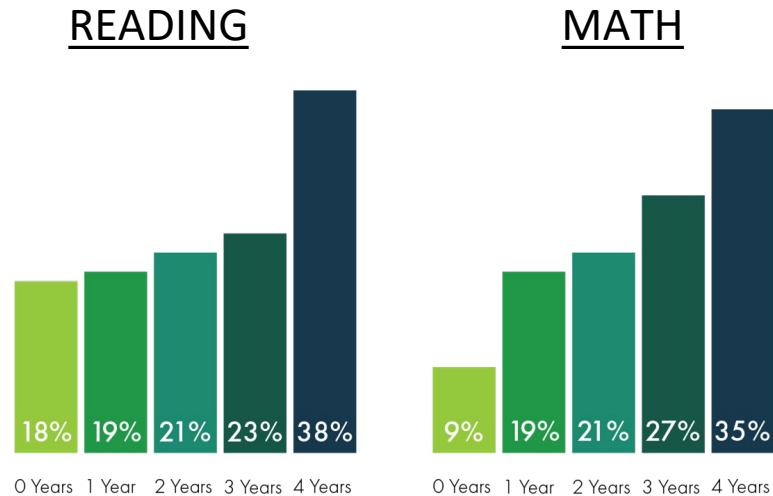


More NAZ is better.

## MCA PROFICIENCY BY LENGTH OF PARTICIPATION

Scholars with longer participation in NAZ academic strategies have higher rates of proficiency.

*3-8th grade MCAs*



N's

Math

Reading

4 Years

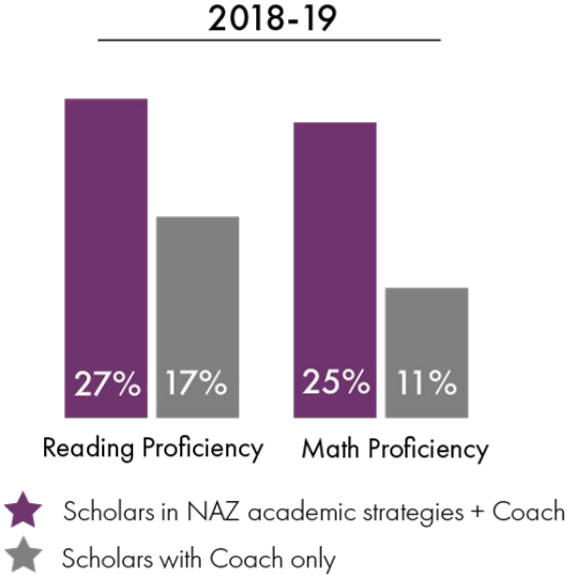
63

63

3 Years

# NAZ ACADEMIC IMPACT: 3RD – 8TH GRADE (MCA)

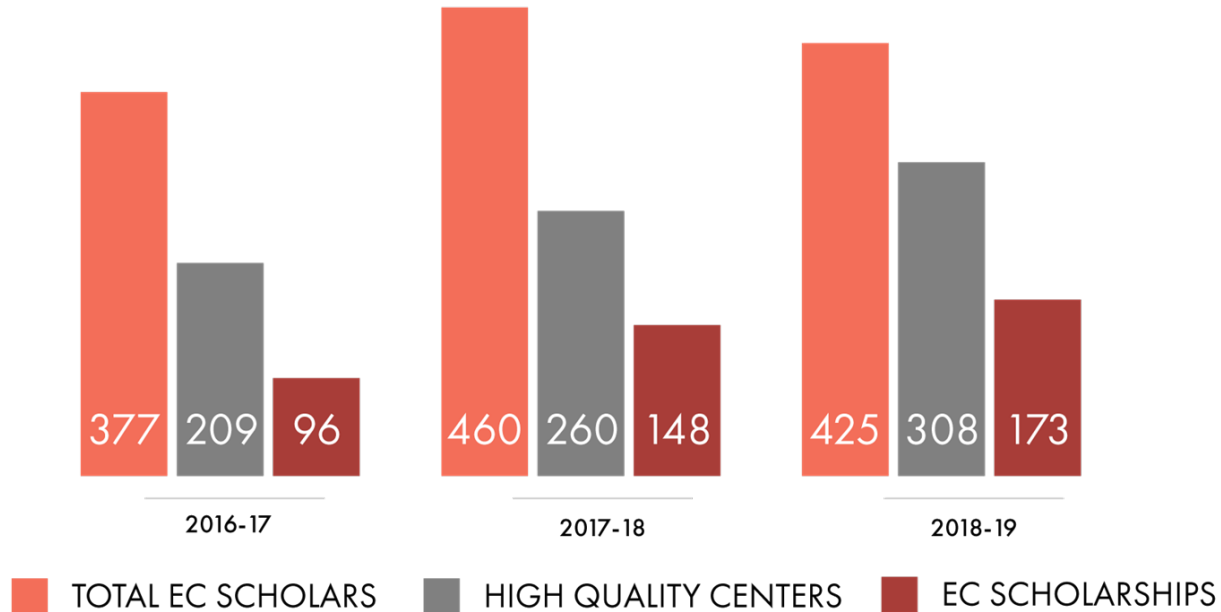
Scholars participating in NAZ academic strategies have a proficiency rate in math that is more than double that of scholars with only a Coach.



Ns	2018-19	
	Reading	Math
Academic strategies + Coach	221	221
Coach only	110	109

NAZ has significantly increased access to high-quality early learning.

## PARTICIPATION IN HIGH QUALITY EC



## CENTER REPORTED KINDERGARTEN READINESS

The Family Partnership

79%

New Horizon

\*100%

\* Spring 2019 data

La Crèche

95%

NCDC

75%



*Note: Data is self-reported by centers and reflects all rising kindergarteners at the center in Spring/Summer 2018. Three different assessments are used across these four centers. Two of the centers used Teaching Strategies Gold, a State of Minnesota approved assessment.*



Partners *for* Education  

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BEREA COLLEGE





# Partners for Education Model

## Implement Programs



Ensure there are quality programs to meet student needs from cradle to career.

## Build Capacity



Build capacity in schools and communities by strengthening rural leaders' and organizations' ability to do place-based work.

## Align Systems



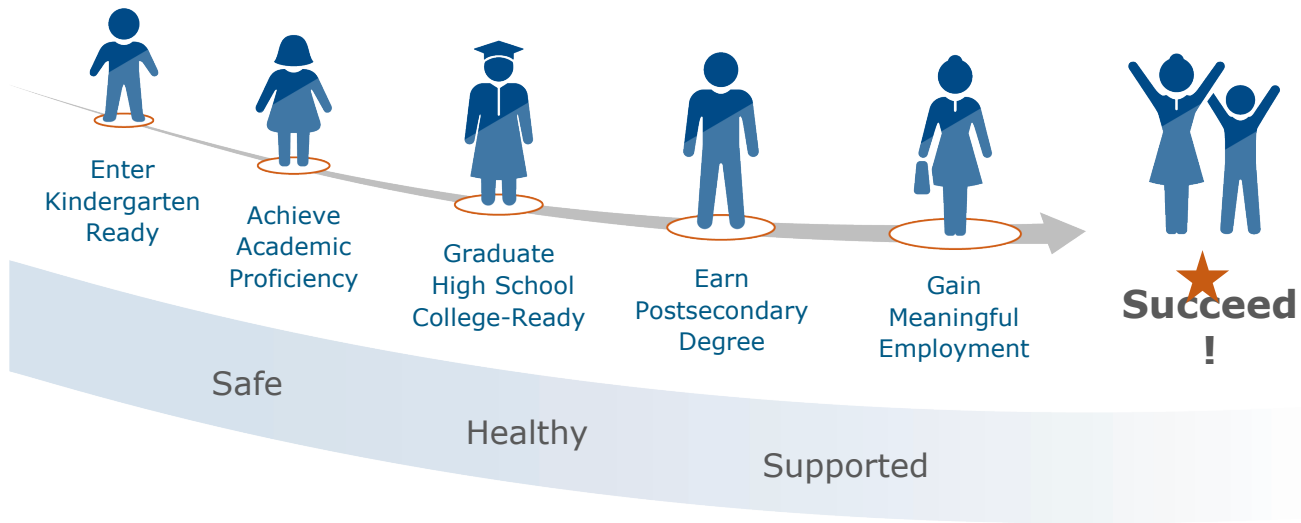
Align systems by influencing policy and investment decisions to accelerate change in rural places.



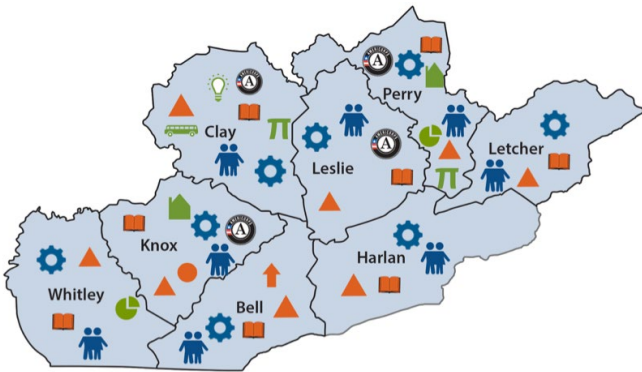


## Implement Programs

Take a cradle to career approach to ensure all rural students:



In our place of intensive focus,  
we provide services to over 57% of all children.



- AmeriCorps
- Full Service Community Schools
- GEAR UP
- Institute of Museum and Library Services
- NEA Artworks
- Partners for Appalachian Families
- Place of Intensive Focus
- Promise Neighborhood
- Readiness Bus
- Rural Accelerator Initiative
- Talent Search
- Upward Bound
- Upward Bound Math & Science

In this eight-county region we serve...

**29%**

of all learners  
in early childhood

**68%**

of all elementary and  
middle school students

**68%**

of all high school  
students

Note: figures here refer to our Promise Zone, a region comprised of eight counties: Whitley, Knox, Bell, Clay, Leslie, Harlan, Perry, and Letcher



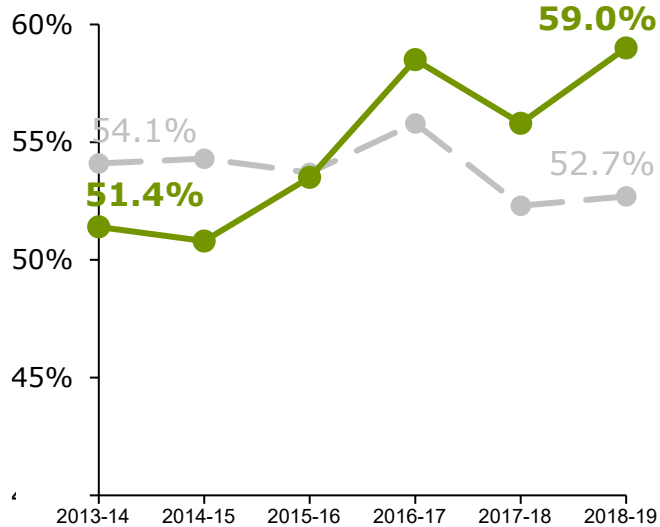
A young man with a backpack is looking at a smartphone. In the background, a basketball player is visible, holding a basketball with the name "Noah" on it. The entire image has a blue tint.

We have moved population level outcomes.

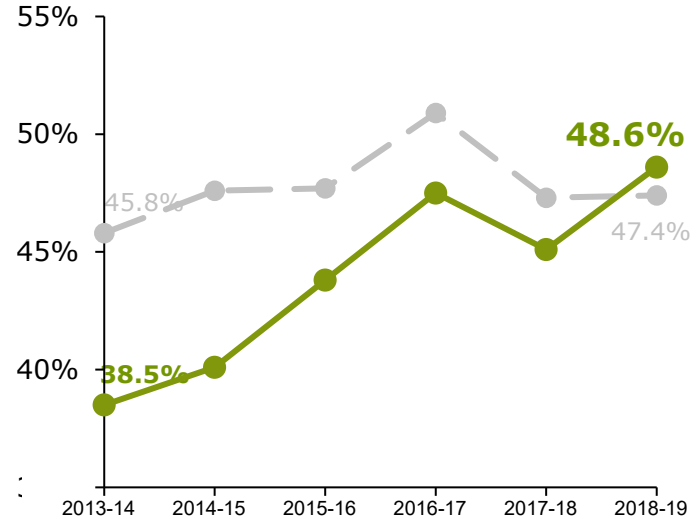


# Percent of 3<sup>rd</sup> Graders Proficient in:

## Reading 2013-2019



## Math 2013-2019

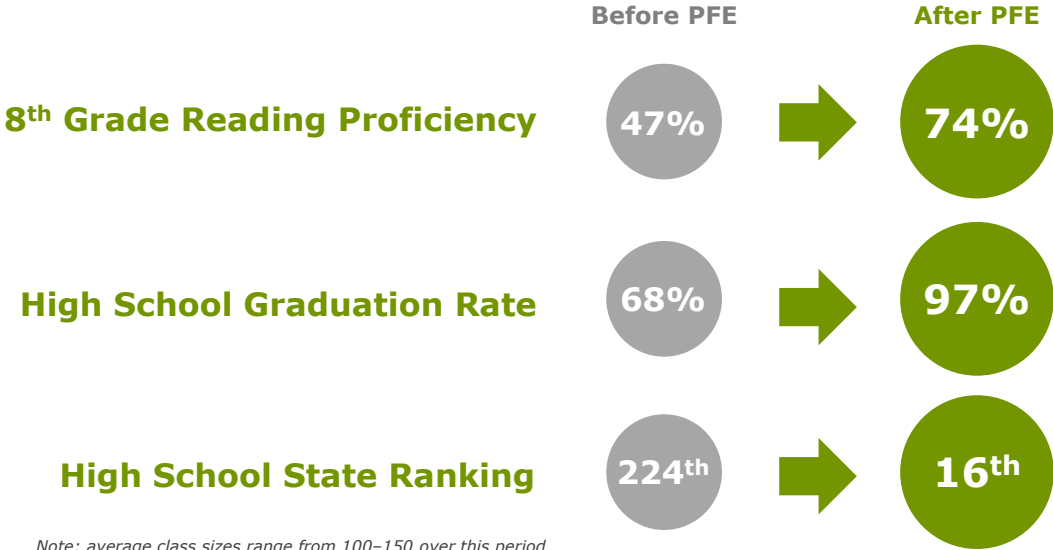


—●— Kentucky —●— PFE Promise Zone

Note: figures here refer to our Promise Zone, a region comprised of eight counties: Whitley, Knox, Bell, Clay, Leslie, Harlan, Perry, and Letcher



Braiding multiple programs and interventions in Leslie County (KY) resulted in a remarkable school transformation.



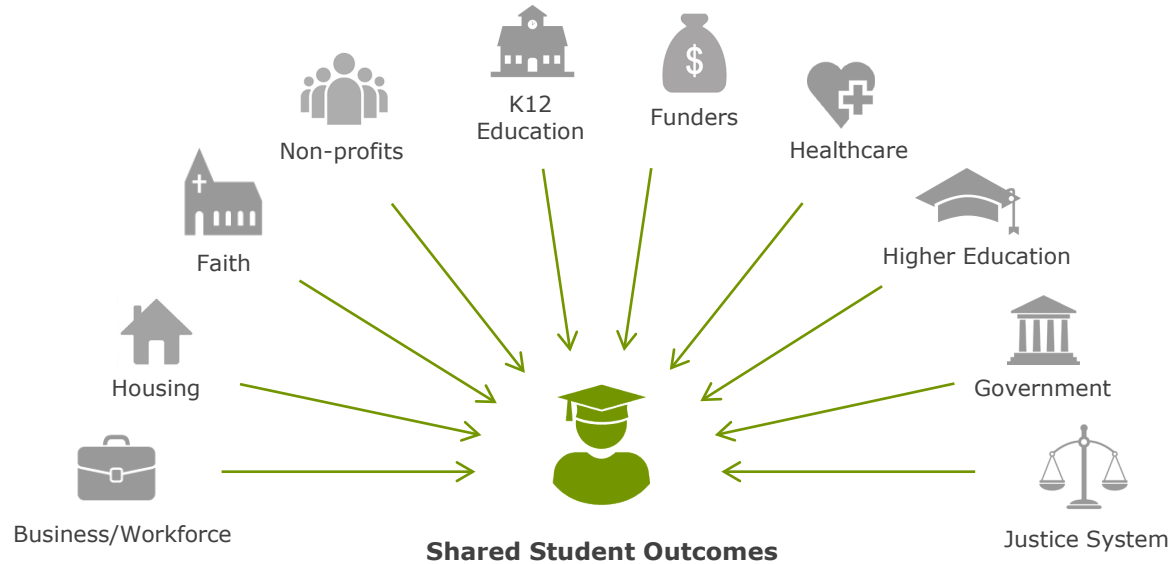
*Note: average class sizes range from 100–150 over this period*





## Align Systems

Organizations must have shared student-centered goals to align actions and achieve success.



By focusing organizations on shared student needs, Partners for Education builds the practices, policies, and funding alignment needed to disrupt persistent inequities.



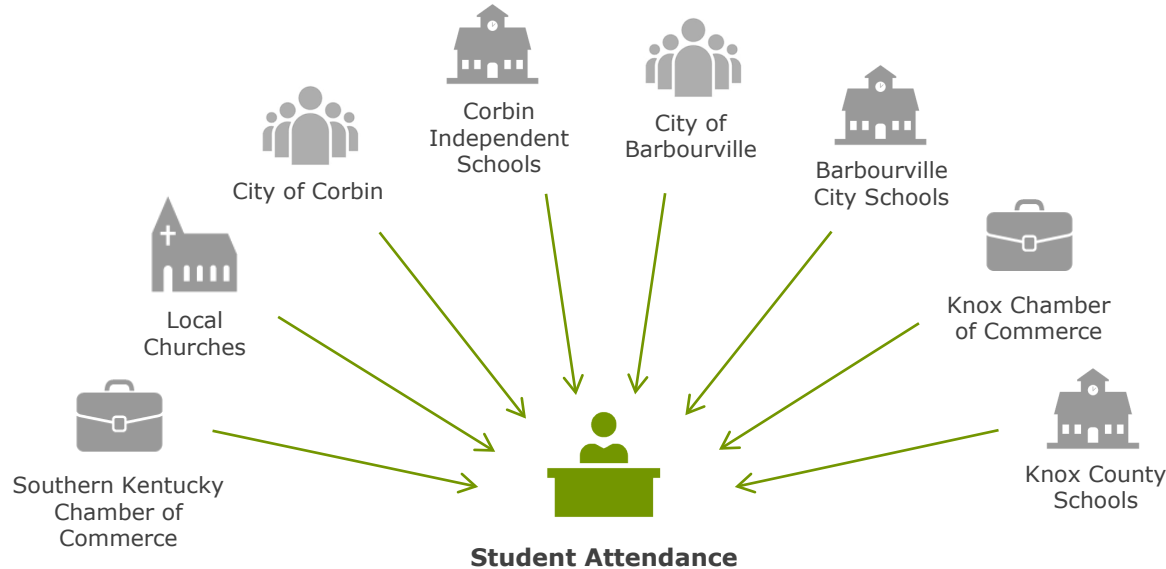


## Align Systems



### PRACTICE:

Our systems alignment work in Knox County improved student attendance.



**Challenge:** Daily student attendance in Knox County was only 80%.

**IMPACT: The average daily student attendance increased from 79.3% to 86.7%.**



“Partners for Education’s deep understanding of rural communities has enabled them to change outcomes in Appalachia. Taking their model to rural places across the nation is essential to creating educational equity for kids.”

Jennifer Blatz, President and CEO of StriveTogether





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BEREA COLLEGE

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