

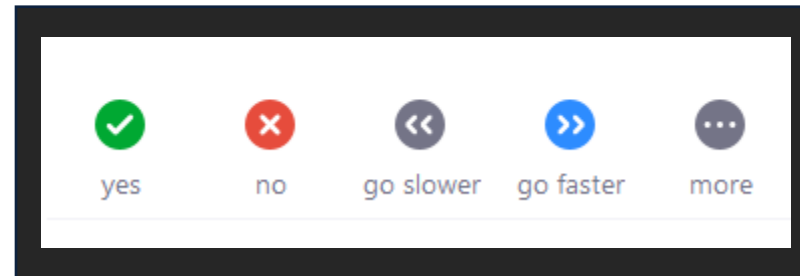
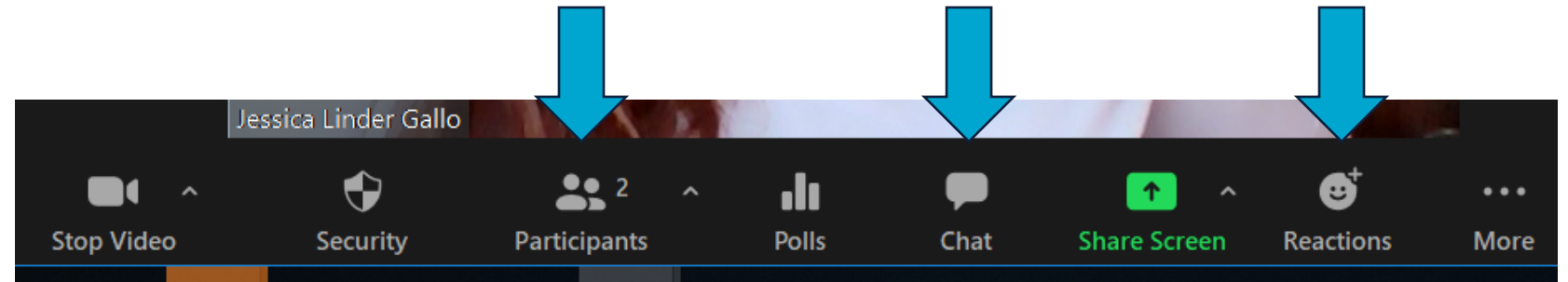
THE COMMERCE CONNECTION

Collaborating with your Chamber of
Commerce to Reach Local Employers

ENGAGE WITH US

Take advantage of the Zoom tools

- Raise your hand
- Use Reactions
- Chat freely



MEET YOUR PRESENTERS



JESSICA LINDER GALLO

Aurora Regional Chamber of Commerce
Aurora, IL

President & CEO

jlindergallo@aurorachamber.com



JANCY LAFOLLETTE

McLean County Community COMPACT
McLean County Chamber of Commerce
Bloomington-Normal, IL

Membership Services and COMPACT Manager

jancy@mcleancochamber.org

NICE TO MEET
YOU

WHAT IS A CHAMBER OF COMMERCE?

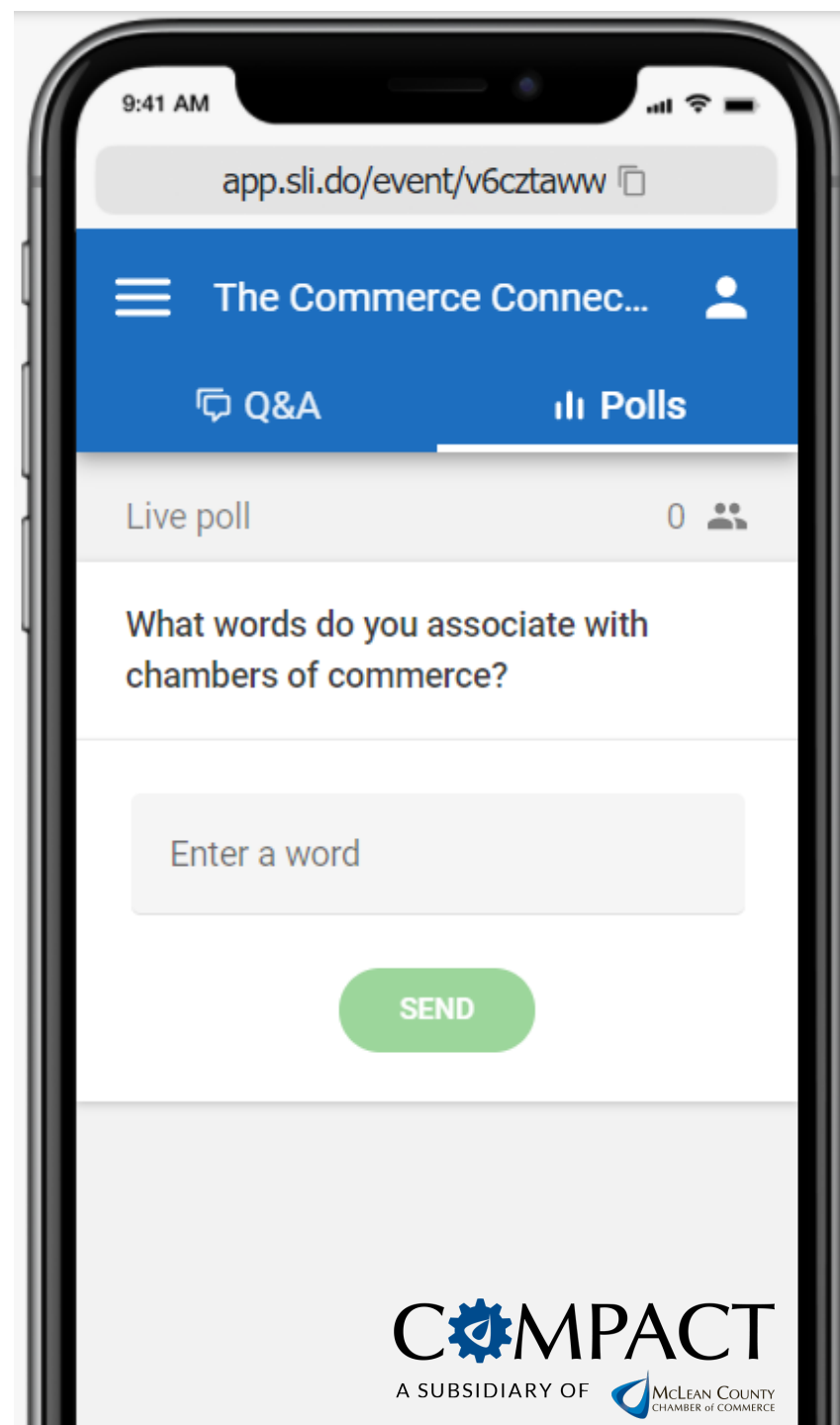
WHAT WORDS
DO YOU
ASSOCIATE
WITH
CHAMBERS?

Visit

Slido.com

Use Password

#CHAMBER



DEFINITION

Noun:

A **voluntary** partnership of businesses and professionals seeking to further their collective interests while **working together** to build

- a healthy economy
- advocate on behalf of economic prosperity
- improve the quality of life in the community, region, state and nation.

COMMON MISCONCEPTIONS

What Chambers Are **Not**:

- A department of city, county or state government
- A political body, civic club or professional society
- Service, welfare or charitable institution
- A public relations agency
- An agency of the Illinois Chamber of Commerce or the US Chamber of Commerce

What Chambers **Are**:

- Private, not-for-profit corporations
- Usually 501(c)6

AURORA REGIONAL CHAMBER

FAST FACTS

The **Aurora Regional Chamber of Commerce** is the catalyst for business success. We unite businesses with the community by creating economic prosperity and facilitating community leaders.

- **Reach:** Serving the greater Aurora region across 4 counties: Kane, Kendall, DuPage, and Will
- **Members:** Representing nearly 600 businesses
- **History:** 110 year Chamber history
- **Accreditation:** 5 star accreditation from the U.S. Chamber of Commerce



WHO WE ARE

MISSION:

The **Aurora Regional Chamber of Commerce** — a membership-driven association — shall serve as a catalyst for business development in the Aurora region.

VISION:

To be the Catalyst for Business Success

VALUES:

- Lead with Passion & Energy
- Make BIG Impacts
- Put People First
- Value and Embrace Diversity
- Innovate Always. Never Stop Learning

AURORA LEADERSHIP TEAM

LEADERSHIP TEAM



COMMUNITY OVERVIEW

RESTRATEGIZE

STEVENSON CENTER FELLOW

BUSINESS / EDUCATION ROUNDTABLES

APPRENTICESHIPS

CONVERSATIONS AROUND EQUITY

MCLEAN COUNTY

CHAMBER & COMPACT

FAST FACTS

The **McLean County Chamber of Commerce** serves the greater Bloomington-Normal area with a mission to support and serve our members, the Chamber **Promotes** commerce, **Advocates** pro-business perspectives, **Collaborates** to lead change, and **Engages** for action for results that strengthen the prosperity of the business community.

- **Members:** Representing nearly 1,000 businesses
- **Accreditation:** 5 star accreditation from the U.S. Chamber of Commerce 
- **Subsidiary:** McLean County Community COMPACT

WHO WE ARE

COMPACT MISSION:

Through an integrated network of employers, educators, and community resources, COMPACT's mission is to grow a robust, diverse, and work ready talent pipeline.

GOALS & STRATEGIES:

Our goals are to increase employer and educator collaborations, improve college and career readiness, provide equitable access to success, and increase talent attraction and retention.

We plan to reach our goals through:

- research, data, and assessments.
- reduce silos and inefficiencies where efforts are duplicative.
- connect, coordinate, collaborate, grow, and maintain integrated networks.

LEADERSHIP TEAM

TONY COLETTA BOARD PRESIDENT

Carle BroMenn Medical Center
Vice President of Human Resources



MEMBERS

Dr. Barry Reilly

Bloomington Public Schools-
District 87 Superintendent

Dr. Sarah Diel-Hunt

Heartland Community College
President

Tom Frazier

Bloomington Area Career
Center
Director / Principal

Kathy Nicholson-Tosh

KNT Consulting
Owner / President

Mark Dekeersgieter

CIRBN, LLC
Executive Director

Laine Fahrenkrug

COUNTRY Financial
Agency Administration: Project
Manager, Agency Projects

Dr. Lynne Haeffele

Illinois State University -
Center for
the Study of Education Policy
Director

Dr. Mark Jontry

Regional Office of Education #17 -
DeWitt-Livingston-Logan-McLean
Counties
Superintendent

Dr. Kristen Weikle

McLean County Unit
School District No. 5
Superintendent

John Whalen

Laborers' Economic Development
Corporation, A Division of Midwest
Region Laborers' Director

David Taylor

United Way of McLean County
Executive Director

Mark Fetzer

Core 3 Property Management
President / Managing Broker

Charlie Moore

McLean County Chamber of
Commerce
President & CEO

COMPACT

A SUBSIDIARY OF



MCLEAN COUNTY
CHAMBER OF COMMERCE

COMMUNITY INVESTORS:



COMMUNITY OVERVIEW

BECOMING BN

EDUCATION TO EMPLOYER SERIES

AMERICORPS VISTA PROJECT

COMMUNITY RESOURCE

- www.mcleancocompact.org

PARTNERING WITH YOUR CHAMBER



ROLE OF THE CHAMBER

Horizon Initiative: Chambers 2025

Identifies the 8 influences that will shape chambers and their work by the year 2025.

- The Nature of Belonging and Gathering
- Communications and Technology
- Scarcity and Abundance
- Global Impacts
- Population Shift
- Political and Social Fragmentation
- Resource Alignment
- Catalytic Leadership

Core Brand

The **Catalyst** for Business Success

The **Convener** of Leaders and Influencers

The **Champion** for Stronger Communities

CHAMBERS AS NEUTRAL CONVENERS



SUCCESSFUL STRATEGIES TO ENGAGE EMPLOYERS

RESULTS MAY VARY

FIND YOUR CHAMPION

HAVE A SPECIFIC ASK

COMMUNICATION IS A TWO-WAY STREET

UTILIZE EXISTING NETWORKS AND EVENTS



QUESTION

ANSWER

THANK YOU!



Jessica Linder Gallo

Aurora Regional Chamber of
Commerce
President & CEO

630.256.3181

jlindergallo@aurorachamber.com



Jancy LaFollette

McLean County Community COMPACT
McLean County Chamber of Commerce
Membership Services and COMPACT Manager

309.829.1185

jancy@mcleancochamber.org